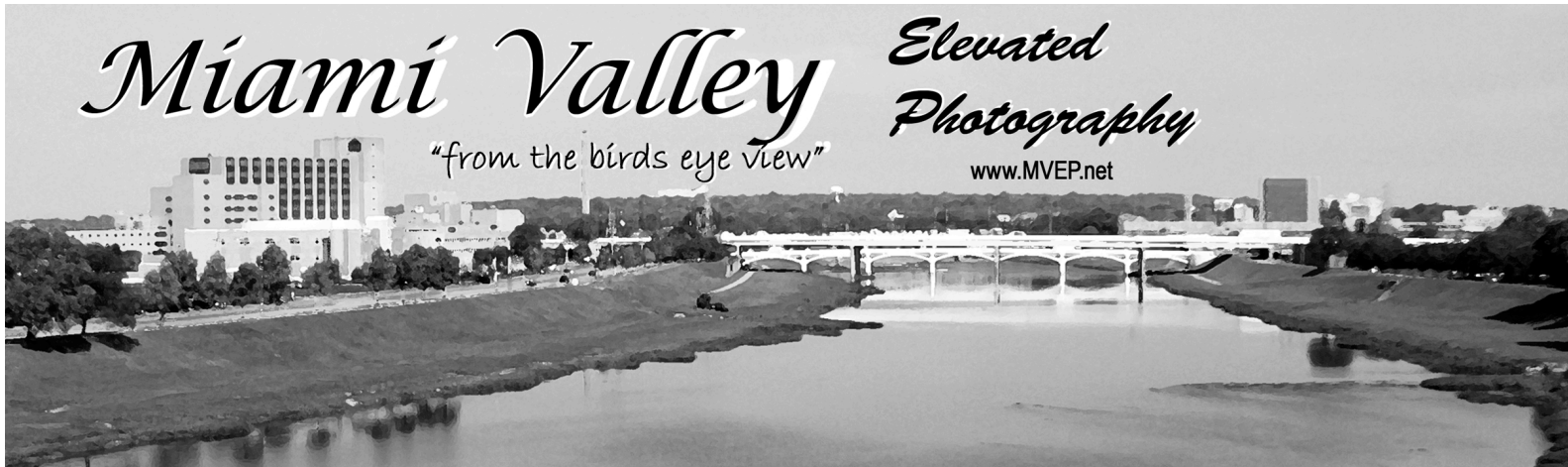


Miami Valley

"from the birds eye view"

Elevated Photography

www.MVEP.net



Huber Heights Music Center – Time Lapse Buildout Video

Proposal to provide complete project management to film, edit, process and build a time lapse video for the construction of the Music Center at the Heights
September 17th, 2013

Project Objective: During the course of approximately 12 months commencing October 2013 and continuing through September 2014, Miami Valley Elevated Photography, LLC (MVEP) will provide the necessary equipment, maintenance, and ongoing support to capture periodic interval photographs of the construction project known as "The Music Center at the Heights". MVEP will take those photographs and produce a time lapse video of the project with an approximate length of 4-5 minutes.

Project Specifics: The production: MVEP's intent is to capture the most appropriate and dynamic views of your project and edit those views to showcase this project in any medium that you prefer. MVEP intends to capture approximately 21000 images (during normal construction hours TBD) with the intent to boil them down to approximately 7200 images for the purpose of constructing a video of approximate 5 minute length. Each second of video consists of 24 frames, and 60 seconds makes up 1 minute of video. i.e. $24 \text{ FPS} \times 60 \text{ sec} \times 5 \text{ minutes} = 7200$ individual frames. We anticipate capturing an image every 5 to 10 minutes for this project based on the scope of the project, type of construction project, and size of crew to build this project over the course of 1 year. As more information from the general contractor is provided by the City, we will adjust this schedule accordingly.

Image Selection: The purpose of capturing approximately 3 times the images needed for the production is to allow for the variability in both the site conditions as well as the various phases of the construction project. We remove undesired images including cloudy, rainy, snowy and non work hours as needed.

Image Enhancement: A secure location that is stable provides the best environment to capture a project of this nature. It is important that the position of the camera is not significantly altered during the course of the project. MVEP provides for image stabilization, and corrections for color balance, image exposure and timeline continuity to give you a pleasing product.

Customized Music: MVEP completes the look and feel of a true production by incorporating theme music for your projects. We can use any music that you have obtained the rights to use in this production or provide from our in-house library of video music scores that are royalty free and for our

unlimited use. For this venue, setting this video to music score is an appropriate way to promote this project.

Published formats: MVEP can deliver your video in a variety of mediums, such as DVD Video, Windows Media, QuickTime, MPEG and others based on your needs. These will be determined and agreed upon.

Intermediate updates: MVEP intends to provide periodic (quarterly) updates on your project in the form of still captures and rough video to show the project as it progresses.

Technical information: For this intermediate size project, MVEP will use still photo photography for this project. The unit will be enclosed in a weatherproof housing that under normal operating conditions will need only period maintenance to clean the lens of the unit from dust and or water spots resulting from rain/snow. This package of equipment also is totally self contained and self powered, by solar means. Regular AC backup at a project site is always nice to insure continued operation, but is not an absolute necessity for this project. MVEP will communicate with the site remotely the majority of the time, via an enclosed WI-FI hotspot. Images are transferred to our office computers periodically, and are also stored in the camera unit until successfully uploaded.

Client provided requirements: The client, the City of Huber Heights Economic Development Department will provide reasonable accommodation to a few necessary items.

Access to the site where the camera equipment is located on a reasonably accommodated basis. Typically this would be during normal construction hours and in cooperation with the general contractor at the site.

A suitable mounting location for the equipment. This should be located to provide a pleasing view of the ongoing project. Based on the what MVEP believes is the permanent location of the construction trailer at construction entrance # 4, this may provide a suitable location either as a free standing pole or permanently affixed in some fashion to the trailer. (Height is important) Construction entrance 3 may be a more suitable location for a free standing pole mounting to provide a better perspective view.

Coordination with the contractor or appropriate city departments to provide access to a pole mounted location. (this would generally consist of a small lift to be able to access the equipment for maintenance.) In most circumstances this should be a very limited need. The WI-FI hot spot allows MVEP to communicate with the Intervalometer that controls the camera equipment from up to 90 feet away.

Housekeeping items:

MVEP carries commercial liability insurance to protect the client's interests. Typically this is only a reasonable risk factor when doing low level aerial photography with our trailer mast, but none the less we are covered. The equipment is also covered against theft while on the job site.

MVEP will do its best to capture images as proposed in this project but cannot anticipate severe weather conditions, storms, extreme cold, and other outside factors that may compromise the project. MVEP

will act quickly and prudently to restore functionality to the project site should adverse conditions occur.

MVEP's sole liability of non performance for any reason is a full refund of the clients funds paid to MVEP during the course of the project.

MVEP proposes to provide this project for the total package cost of \$9450.00 This project can be paid for in periodic installments as the project progresses. MVEP requests a down payment of \$3200 to secure the project and begin preparations for installation. Periodic monthly payments of \$625 or a quarterly payment of \$1875 would be required until the balance is paid in full upon project completion and project video delivery.

MVEP can commence this project once client has reviewed and approved it, and issued an appropriate purchase order to secure the project. Due to the size of this project, a hardcopy or email facsimile of the approved purchase order is required.

Sincerely,

Ric Kirchner
Owner and Managing Member
Miami Valley Elevated Photography, LLC
www.MVEP.net
937-369-6050

Approval: _____ Trisha Reents City of Huber Heights
_____ Additional Approval if required