



## DISTRIBUTOR PROMOTION AGREEMENT

**When signing this agreement, the HIX distributor agrees to participate in the TRIPLE PLAY Screenprinting Promotion, and agrees to following conditions:**

The distributor agrees to purchase equipment, sold under this promotion, at 20% off list prices from HIX Corporation.

Products that are listed under the free-giveaways will generate no commission, as they generate no income and are invoiced at \$0 to the distributor.

Should the customer need more equipment under this promotional offer to complete their screenprinting shop, the distributor agrees to offering HIX products at least as one of the options whenever such product is available.

The distributor also agrees to complete the give-away #3 as part of the package. This give-away could be anything, ranging from help with installation, extra warranty, 30-day screenprinting hotline, samples inks and chemicals, to free or reduced screenprinting class fee, etc.

In order to gauge success of the promotional program, HIX may call on any customer who purchased a promotional package. In order to facilitate this follow-up, the distributor agrees to disclose customer's identity and contact information at the time of placing the promotional order. HIX's follow-up conversation with customers may include questions such as:

- *Where did you hear about our promotion?*
- *Was your request for quote promptly responded to?*
- *Did you get the professional advice you expected?*
- *What products were you looking for? What was offered to you?*
- *What other products did you purchase as part of the package?*
- *What were the free give-away's you received?*

**For the Distributor,**

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Name

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Company

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Signature