



University of Windsor

University of Windsor Logo Usage Agreement

1. Contractor is granted a non-exclusive licence and consent to use the University of Windsor's Mark (the "Mark") (attached hereto as Schedule A), provided that:
 - a) Contractor shall only have use of the Mark and shall not use any other logo of the University of Windsor
 - b) Contractor's use of the Mark shall be in accordance with standards of public morals, business practice, and general appearance which do not compromise or reflect unfavourably on the good name or good will of the University;
 - c) Contractor's use of the Mark shall be in accordance with the University's Guidelines for Logo Usage (the "Guidelines") as amended by the University from time to time. The said Guidelines being found at: www.uwindsor.ca/brand
 - d) The University shall have the right to inspect the items, product, or supplies (the "Merchandise") bearing or associated with the Mark for the purpose of ensuring compliance with the University's character and quality standards;
 - e) Contractor's use of the Mark shall be accompanied by the words "Officially Licensed Product" or other such words as the University may designate.
 - f) University at its sole discretion shall determine whether Contractor's usage of the Mark is in compliance with the Guidelines;
 - g) The Contractor shall upon written notice from the University cease and desist in any non conforming usage of the Mark.
2. Upon the written request of the University, the Contractor shall, at its cost destroy all items, product, or supplies (the "Merchandise") bearing a non compliant Mark.
3. Any failure on the Contractor to cure any non conforming use of the Mark, or any failure to destroy Merchandise bearing a non compliant Mark will be considered a fundamental breach of this agreement.
4. The within license and consent shall only apply to the Mark, and the use by the Contractor of any other logo of the University of Windsor, including without limiting the generality of the foregoing, the University's Shield, Crest, Coat of Arms or Webmark is hereby expressly prohibited.
5. All rights not expressly granted by the University to the Licensee under this agreement are reserved by the University. Without limiting the generality of the foregoing, the Contractor shall not use the Mark on its business cards, stationary, internal newsletters, brochures or other materials, other advertisements, without the prior approval of the University.

VENDOR NAME & ADDRESS:

PRINT NAME OF PERSON SIGNING:

SIGNATURE:
