

Startup checklist

In order to stay on track, here is a checklist with everything you should keep in mind before, during, and after starting your business.

Before starting your business

- Draw up a **business plan**
- Select an appropriate **legal form**
- Determine the company name and decide on a head office
- Define capital requirements
- Designate executive board
- Reserve internet domain
- If needed, arrange for a personal consultation or take the following course: "Founding a Company" (scheduled with our partner, **STARTUPS.CH**)

Starting your business

- Use our partner – **STARTUPS.CH** – to start up your business
- Please also refer to the information on our **capital payment account**

After starting your business

- Develop your logo and the corporate identity and design
- Arrange for bookkeepers/accountants and/or accounting software
- Inform AHV
- Register for VAT
- Sign up for insurance
- Determine management organization
- Decide on banking services and open a **Business Easy Package**
- Install internet/telephone
- Organize and design website
- Conduct activities in line with marketing strategy



Have we sparked your interest?

Visit our Startup Easy site:

credit-suisse.com/startupeasy



With attentive support from **STARTUPS.CH** – our partner for starting up your business

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