

### State Association Website Checklist:

The purpose of this document is to grow the relationship between state associations and the NFHS Coach Education program and to ensure that coaches have the information they need to reach their highest potential. While many states include coaching standards and requirements within their bylaws, the state association website is an important reference tool for coaches. Having a website that is easy to use is essential; coaches rely on state associations for information on how to become certified to coach within their state. States that make coach education information available will help build the quality of programs offered and increase participant satisfaction.

NFHS has created the below checklist with the intent to increase traffic on state association websites, and specifically, interaction with the coach education program.

### Checklist:

- ☐ **Why Coach?** –Providing information on the importance of coaching and continuing education motivates coaches and encourages them in their choice to coach.
- ☐ **Coaching Requirements** –A clearly defined list of coaching requirements makes it easy for coaches to understand and thoroughly complete what is expected of them.
- ☐ **Links to NFHSLearn** –Links to the NFHSLearn homepage, courses, state and certification requirements and elective courses allow coaches to easily find what they need.
  - **NFHSLearn Homepage:** <http://nfhslearn.com/>
  - **Courses Page:** <http://nfhslearn.com/courses>
    - Links to specific courses can be provided here as well.
    - E.g., Fundamentals of Coaching (<http://nfhslearn.com/courses/61001>), Concussion in Sports (<http://nfhslearn.com/courses/38000>)
  - **Coaching Requirements (State and National):**  
[http://nfhslearn.com/home/coaching\\_requirement](http://nfhslearn.com/home/coaching_requirement)
- ☐ **Continuing Education and National Certifications** –Explaining the benefits of taking courses beyond state requirements as well as becoming an Accredited Interscholastic Coach (AIC) or a Certified Interscholastic Coach (CIC) encourages coaches to continue their coach education and in turn become a better coach, which has a positive impact on participants.
- ☐ **Up to date information** –With the launch of the new NFHSLearn website in July 2014 please be sure to check links that are connected to nfhslearn.com.
  - Links to courses may need to be updated to match the current NFHSLearn website.
  - Please also be aware of the course name changes. Sport specific courses are now listed as “Coaching Sport Name” (e.g., Coaching Soccer, Coaching Cheer and Dance).
  - Please make sure that any documents/PDFs that have been provided by the NFHS, and are posted on the state association website, are current.

Thank you for providing the resources needed to enable coaches to be successful. Questions about how to incorporate coach education information on state association websites should be directed to Maddie Hall, NFHS Coordinator of Coach Education Promotions, at 317-822-5720 or [mhall@nfhs.org](mailto:mhall@nfhs.org).