### **One-Page Daycare Business Plan**

#### **Business Name & Vision**

* **Business Name:** (Daycare Name)
* **Vision:** To provide a safe, nurturing, and educational environment where children thrive.

#### **Mission Statement**

To support working families by offering high-quality childcare focused on learning and development.

#### **Objectives**

1. Enroll 30 children within the first 6 months.
2. Achieve monthly revenue of $15,000 by Year 1.
3. Introduce an after-school program by Year 2.

#### **Target Market**

* Working parents with children aged 6 months to 5 years.

#### **Value Proposition**

Safe, affordable childcare with a focus on early education and personal attention.

#### **Products/Services**

* Full-time childcare for infants and toddlers.
* Early learning programs and structured activities.
* After-school care.

#### **Marketing & Sales Strategy**

* Local partnerships with schools and community centers.
* Word-of-mouth referrals and local flyers.
* Social media campaigns targeting parents.

#### **Operations Plan**

* Maintain a structured daily schedule for children.
* Staff-to-child ratio compliance and safety checks.

#### **Financial Summary**

* **Startup Costs:** $60,000 (rent, staff salaries, toys).
* **Revenue Streams:** Enrollment fees and additional programs.
* **Profit Goals:** Positive cash flow within 12 months.