## **Rental Spa and Salon Business Plan**

### **1. Executive Summary**

* Description of a spa/salon rental space for independent stylists or therapists.
* Focus on providing premium facilities to entrepreneurs in the beauty industry.
* Financial highlights, including leasing fees.

### **2. Business Description**

* Clear explanation of the rental model.
* Details about the facility: Size, location, amenities.
* USP: Affordable rental rates with top-notch equipment.

### **3. Industry and Market Analysis**

* Growing trend of freelance beauty professionals seeking rental spaces.
* Target audience: Stylists, barbers, therapists, and beauty technicians.
* Competitor analysis of co-working spaces for beauty professionals.

### **4. Services**

* Fully equipped stations for hairstylists, nail technicians, and massage therapists.
* Shared amenities: Waiting areas, laundry facilities, break rooms.

### **5. Marketing Strategy**

* Partner with beauty schools and professional organizations.
* Promote flexibility and affordability in leasing.
* Leverage online directories and professional beauty groups.

### **6. Financial Plan**

* Revenue from rental income.
* Costs for setup, utilities, and maintenance.