

Rental Spa and Salon Business Plan

1. Executive Summary

- Description of a spa/salon rental space for independent stylists or therapists.
- Focus on providing premium facilities to entrepreneurs in the beauty industry.
- Financial highlights, including leasing fees.

2. Business Description

- Clear explanation of the rental model.
- Details about the facility: Size, location, amenities.
- USP: Affordable rental rates with top-notch equipment.

3. Industry and Market Analysis

- Growing trend of freelance beauty professionals seeking rental spaces.
- Target audience: Stylists, barbers, therapists, and beauty technicians.
- Competitor analysis of co-working spaces for beauty professionals.

4. Services

- Fully equipped stations for hairstylists, nail technicians, and massage therapists.
- Shared amenities: Waiting areas, laundry facilities, break rooms.

5. Marketing Strategy

- Partner with beauty schools and professional organizations.
- Promote flexibility and affordability in leasing.
- Leverage online directories and professional beauty groups.

6. Financial Plan

- Revenue from rental income.
- Costs for setup, utilities, and maintenance.