
SPORTS DEVELOPMENT PLAN

WARE TOWN
COUNCIL



What's in the Policy:

This policy explains the how Ware Town Council will encourage and develop use of our facilities so they are maintained to a suitable use for the community.

For more information please contact:

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Adopted:

4th March 2019

Review Date:

Jan 2022

Ware Town Council, as sole Trustee of the Priory Charity, owns the following sports and recreation facilities:

Ware Priory Lido
Skatepark in Priory Park
Play area in Priory Park
Areas for informal play in Priory Park

The Priory Charity is developing the following facilities:

Multi-use games area
Outdoor gym

The Town Council and the Priory Charity will work together to encourage and develop the use of these facilities by:

Stewardship

We will ensure a regular inspection and maintenance regime to maintain the assets to a standard suitable for use by the community, local groups and sports clubs.

Promotion

We will promote the facilities to ensure that the wider community, local groups and sports clubs are aware of the facilities and how to access them.

Partnership working

- We will continue to work with Friends of Ware Lido to promote the use of War Lido.
- We will continue to work with local sports clubs who currently hire the Lido at a preferential rate, eg swimming, water polo, synchronised swimming, canoe clubs.
- We will continue to work with local schools to develop a programme of swimming lessons at the Lido.
- We will continue to work with Youth Connexions and local youth groups to develop use of the facilities.
- We will work with Forever Active East Herts to develop the use of our facilities with the over 50's.
- We will work the East Herts Social Prescribing Co-ordinator to encourage referrals for the use of our facilities by people with physical and mental health conditions.
- We will seek grant funding opportunities to develop a programme of activities to widen the use of our facilities by those who are less active.

Approved by Ware Town Council 04.03.19