REQUEST FOR PROPOSALS

CALL TO ARTISTS

Winston-Salem, Forsyth County, NC

BENTON CONVENTION CENTER UPDATE

Deadline: Monday, August 23, 2021 by noon, EST

Overview

The Winston-Salem/Forsyth County (NC) Public Art Commission (PAC) is seeking several artists or artist teams to design and fabricate numerous permanent art features at the recently updated Benton Convention Center in downtown Winston-Salem. The convention center is located in the heart of downtown Winston-Salem and acts as the gateway to the city with more than 100,000 visitors in a typical year. Winston-Salem is known as the "City of Arts and Innovation," and it is our goal that the convention center reflects that objective.

There are nine possible areas for artwork, which are numbered and described on pages 3-8 of this document. Artist proposals may include, but are not limited to, paintings, murals, photography, ceramics, glassworks, and metals. Artists may submit proposals for multiple spaces within the convention center. Artists are also encouraged to submit existing work that can be installed as soon as September.

Artwork Vision

- Create a focal point of excitement and interest for convention center visitors;
- Be an original, standalone design;
- Require minimal maintenance; and
- Not pose any safety risks to the viewing audience.

Artist Eligibility

This is a local competition open to professional artists over 18 years old residing in Winston-Salem, NC. The City of Winston-Salem's contracting practices are guided by federal, state, and local rules and regulations guaranteeing equal opportunities to all persons without regard to and prohibiting discrimination or harassment on the basis of race, creed, color, sex, sexual orientation, pregnancy, age, religion, political affiliation or beliefs, national origin, or handicap.

Location

The artwork will be located in a recently updated section of the Benton Convention Center, located at 301 West Fifth Street, Winston-Salem, NC 27101.

Project Budget

A total budget of $30,000 has been allocated to commission all artwork for this project. Artist proposals should include a budget that considers how their project cost would fit into this overall budget. It should include design fees, labor, supplies, printing, insurance, transportation, framing, and any other associated costs. Artwork does not need to take up the whole space for each site; several smaller pieces may be installed on each wall. Depending on budget issues, artwork may not be installed in all nine areas shown in this call. City facilities staff will install all artwork.

Tentative Schedule

August 23, 2021: Deadline for submissions, due at noon (this is not a postmark deadline)
September 2021: Finalists selected
Fall 2021: Artwork Installed

Artist Selection Process

The review committee is composed of Winston-Salem/Forsyth County Public Art Commission members and stakeholders associated with the Benton Convention Center. The committee will evaluate all proposals and recommend finalists for each site in the convention center. Finalists may be asked to present their proposal at an in-person or online interview at a public meeting of the review committee. After the interview stage, the review committee will recommend an artist to the full Public Art Commission, which will then vote on whether to approve the artist's proposal.

Evaluation Criteria

The artist's statement of interest, professional work history, and submitted work examples will be evaluated by the selection committee. The committee will review applicants on the basis of:

- Artistic excellence.
- Demonstrated ability to execute a project of this scale under the criteria developed and within the budget set forth.

Required Submission Materials

- **Visual Materials**
  - Project proposal(s), which should include digital images in jpg format, pdf document, or PowerPoint presentation.
  - Work samples should include a corresponding numbered list describing each image.
- **Supporting Materials**
  - Clearly describe your interest in this project and how you can contribute to its success.
  - This RFP outlines several sites within the updated convention center where art is desired. Artists should specify which site number they are applying for in their proposal(s).
  - Proposed budget.
- **Resume or CV**
  - A resume or CV of relevant education and professional experience, including past public art commissions.
  - Mailing address, email address, and phone number.
- **References**
  - Names and contact information of two professional references. Letters of recommendation are not required.

Submission of Artist Proposals

Submissions may be submitted through Dropbox via the following link (**preferred submission method**): https://www.dropbox.com/request/faDzvpdAmCnvczI4cwAI
Or submitted electronically, by mail, or hand-delivered to:

City-County Planning
Attn: Kelly Bennett
P.O. Box 2511
100 East First Street, 3rd Floor
Winston-Salem, NC 27102
kellyb@cityofws.org

**** Submissions must be received by Monday, August 23, 2021, noon EST. ****
**** No exceptions. ****

TO GRAND PAVILION BALLROOM
NIC
STAIR 1
ST-3
NIC
A4
A4
A4
RAMP
A4
REPLACE DOOR, COORDINATE WITH CITY OF WINSTON-SALEM
REPAIR CORNER
TO OUTSIDE COURTYARD
REPAIR/REPLACE SHEET ROCK, PREP FOR EXISTING WALL PAINT
CORRIDOR
104A
A1, A3,
A4
Site 1
Site 2
Site 3
Site 4
Site 5
Site 6
Site 7
Site 8
Site 9
PAVILION FOYER
124
A2, A3, A6, A7. A8
NIC
ELEV. EQUIP. RM.
125
ELEV.
126
REMOVE EXISTING WOOD BASE AND REPLACE WITH RB-1
ARDMORE 1
103
A1, A3, A5, A6, A7
WOOD BASE TO REMAIN (TYPICAL OF CORRIDOR INSETS)
ARDMORE FOYER
104
A1, A3, A5, A6
ARDMORE 2
102
A1, A3, A5, A6, A7
A4
ARDMORE 3
101A
A1, A3, A5, A6, A7
STAIR 1
STORAGE
101B
NIC
ARDMORE 4
100
A1, A3, A5, A6, A7
A4
SHOBAR BD. ROOM
106
STAIR
ST-2
NIC
AYERS
105
ID1.01
A4
A4
TUNNEL TO BENTON CONVENTION CENTER
ELEV.
127B
(ELEVATOR PROPERTY OF PARKING DECK)
ELEV. LOBBY
127A
A2
REPLACE DOOR, COORDINATE WITH CITY OF WINSTON-SALEM

Site 1
Grand Pavilion Foyer (19’ x 8’ 10”)

Site 2
Grand Pavilion Foyer (32’ x 8’ 10”)

Site 3
Ardmore Foyer East (25’ x 8’)

Site 4
Ardmore Foyer East (26’ 6” x 8’)

Site 5
Ardmore Foyer East (9’ 6” x 8’)

Site 6
Ardmore Foyer East (12’ 6” x 8’)

Site 7
Tunnel (86’ x 8’)

Site 8
Ardmore Foyer West (21’ x 8’)

Site 9
Ardmore Foyer West (53’ x 8’)