



City Vision Statement

Durham will be North Carolina's leading city in providing an excellent and sustainable quality of life.

City Mission Statement

The City of Durham is dedicated to improving the quality of life in our community by delivering cost-effective, highly responsive services with integrity and friendliness.

Council Goals

- All Durham citizens are safe.
- Every citizen in Durham has access to adequate, safe, and affordable housing.
- Durham enjoys a prosperous economy.
- Durham citizens enjoy a healthy environment.
- Durham citizens enjoy sustainable, thriving neighborhoods with efficient and well-maintained infrastructure.
- Durham citizens enjoy a city rich in aesthetic beauty.
- Durham citizens enjoy a vibrant city that embraces and promotes its cultural diversity and heritage.
- Durham citizens enjoy an efficient and accountable city government.

About the Cover

Brightleaf Square is a mixed-use complex of retail, dining, art galleries, and office space in downtown Durham. Located at the intersection of West Main and Gregson Streets, Brightleaf Square is the namesake of the Bright Leaf Historic District - a 340 acre campus comprised primarily of historic tobacco warehouses. Brightleaf Square occupies the former Watts and Yuille tobacco warehouses, which were built from 1900 to 1904 by the American Tobacco Company. Designed in an Italianate style and constructed with ornate brick exteriors, these buildings were originally used for storing, aging, and fermenting tobacco for cigarette manufacturing. In 1980, the SEHED Development Corporation bought the buildings and began renovating them in order to accommodate commercial use. The complex underwent further renovations in 2004 and today includes turn-of-the-century brick tobacco warehouses with world-class restaurants, art galleries, jewelers, clothiers and specialty shops.