



## **Veloz Sales Dashboard – Data Details**

Updated: November 9, 2020

Starting in July 2020, Veloz aligned with a new partner for electric car sales data. Veloz is now receiving quarterly sales numbers and related data from the California Energy Commission (CEC) and the California Air Resources Board (CARB). Electric cars include battery-electric, plug-in hybrid-electric and fuel cell electric cars. An archive of historical sales data back to 2010 can be found at [www.veloz.org/sales-dashboard/](http://www.veloz.org/sales-dashboard/)

### **National Electric Car Sales:**

Veloz calculates the number of electric cars sold nationally using California quarterly sales from the CEC and estimates from CARB to determine the percentage of national electric car sales that occur in California. Veloz works with CARB staff to update the California sales percentages on a rolling basis.

### **California Electric Car Sales:**

Veloz receives quarterly updates of electric car sales in California from the CEC [Zero Emission Vehicle and Infrastructure Statistics](#). The CEC has partnered with the Department of Motor Vehicles (DMV) to track the sales of electric cars in California. The DMV vehicle registration database contains data on all registered vehicles in California. These data are cross-referenced with a secondary database that translates each Vehicle Identification Number to a specific make, model, year, and fuel type. A vehicle is considered a new sale when it shows no evidence of transfer of ownership and has a low odometer reading.

### **California Chargers:**

Veloz receives quarterly updates of plug-in electric vehicle chargers in California from the CEC [Zero Emission Vehicle and Infrastructure Statistics](#). The number of chargers includes public and shared-private chargers (typically found in workplaces, multifamily dwellings, and other non-public venues). The CEC obtains the number of public chargers from the United States Department of Energy (DOE) [Alternative Fuels Data Center](#) (AFDC). The CEC obtains the number of shared private chargers from the AFDC, [PlugShare](#), and voluntary surveys sent to electric vehicle network service providers, utilities, and public agencies in the state. This number includes all public Level 1, Level 2 and DC Fast Chargers in the state that are available at the time of publishing and includes J1772, CHAdeMO, SAE CCS and Tesla connectors. The term 'chargers' correlates directly with the DOE's use of 'charging outlets' and is indicative of how many cars can be charged.



**Hydrogen Fueling Stations:**

Veloz obtains the number of open, retail hydrogen fueling stations from the CEC [Zero Emission Vehicle and Infrastructure Statistics](#).

**Makes and Models:**

The number of makes and models provided on the dashboard includes the makes and models that had sales in that quarter. Cars that have been discontinued by auto makers will still be reflected in this number if a new car of this make and model was sold. This data is provided to Veloz by the CEC.

Contact Lisa Chiladakis if you require additional details: [Lisa.Chiladakis@veloz.org](mailto:Lisa.Chiladakis@veloz.org)