

# The Shady Grove Check Writing Campaign

The Shady Grove PTA will again be running a check writing campaign to meet the majority of our school's fundraising goals. By doing this, we are alleviating the need for sales based fund raising being sent home throughout the year. This campaign has been extremely successful and we have continued to receive positive feedback.

We would love **100%** participation this year! Any donation is greatly appreciated and every dollar supports the efforts of the Shady Grove PTA. In the past, donations have ranged from \$10 to \$1,000! **Any family that contributes \$100 or more will be identified as a "Cardinal Donor"**. As a Cardinal Donor, you will receive the new "Cardinal Donor 2012-2013" car magnet and a complimentary student directory where your family's name will be acknowledged. There are two new incentives for you to participate in the check writing campaign this year. **The PTA will be awarding one class from each grade level with the highest number of Cardinal Donors with an EXTRA cultural arts program. They will also award the first class that has 100% participation in this campaign, no matter the amount of donation, with an ice cream sundae party.** For non-Cardinal Donor contributions, the suggested donation is \$45 per child. This amount is based on the projected cost per student for the 2012-2013 school year.

When considering contributing to this campaign, remember all of the great things that your donation supports, such as cultural arts programs in EVERY classroom, innovative technology and education, parent education programs, outdoor classroom supplies, classroom supplies, training materials for the teachers, playground and PE supplies, upper grade homework planners, student, teacher, and parent gatherings, the Reflections program, the school store, monthly breakfasts and lunches for the teachers, capital investments at Shady Grove and much more. **Shady Grove Elementary is extremely fortunate to have so many families that support the teachers and faculty by participating in this campaign!**

Please consider checking with human resources to see if your company offers a Matching Gifts Program. Some of the local businesses that participate are Capital One, CarMax, Altria, Aetna, Dominion, Markel, SunTrust, Bristol-Myers Squibb, Cisco, Genworth Financial, Fidelity, Wells Fargo, McKesson, MeadWestvaco, Bank of America, JP Morgan Chase, RJ Reynolds, Verizon, Geico, Nissan, Toyota, and Honda. Please email Ann at [shane.roupe@comcast.net](mailto:shane.roupe@comcast.net) with further questions.

**Donations are 100% tax deductible.**

**Support the Shady Grove Elementary PTA. Your child is counting on your support!**

*Please detach here and return in the attached envelope to your child's teacher.*

---

## The Shady Grove Elementary School PTA 2012-2013 Check Writing Campaign Fundraiser

<b>Yes, I'll help with the Shady Grove PTA Check Writing Campaign Fundraiser!</b> Enclosed is my tax-deductible contribution made payable to <b>Shady Grove PTA</b> . Please checkmark amount below	
<input type="checkbox"/>	<b>\$100.00 Cardinal Donor</b> (includes car magnet and directory)
<input type="checkbox"/>	<b>\$90.00</b>
<input type="checkbox"/>	<b>\$45.00</b>
<input type="checkbox"/>	Other _____
<b>Remember that you can double the amount of your contribution if your company offers a matching gift program.</b>	

Student Name(s)	Teacher/Grade
_____	_____
_____	_____
_____	_____

Name of Donors \_\_\_\_\_  
Email Address \_\_\_\_\_  
Phone Number \_\_\_\_\_

If you are a **"Cardinal Donor"** we will use your name for recognition purposes for the campaign. If you prefer to be anonymous please check here. \_\_\_\_\_