

Sample email for community organizations

Subject: Collaborating with [insert organization] for a screening of BEFORE YOU KNOW IT in [insert city]

Dear [insert name of organization representative],

My name is [insert your name], and I am reaching out in regards to a screening that I am organizing for the award-winning documentary film BEFORE YOU KNOW IT on [insert date] in [insert city] at [insert name of theater].

Here's a bit about the film:

BEFORE YOU KNOW IT follows three gay seniors as they navigate the challenges, adventures and surprises of their golden years, but the subjects of BEFORE YOU KNOW IT are no ordinary senior citizens. They are go-go booted bar-hoppers, love struck activists, troublemaking baton twirlers, late night Internet cruisers, seasoned renegades and bold adventurers. They are also among the estimated 2.4 million lesbian, gay and bisexual Americans over the age of 55 in the United States, many of whom face heightened levels of discrimination, neglect and exclusion. But BEFORE YOU KNOW IT is not a film about cold statistics and gloomy realities, it's a film about generational trailblazers who have surmounted prejudice and defied expectation to form communities of strength, renewal and camaraderie. An affirmation of life and human resilience told with a refreshing humor and candor, BEFORE YOU KNOW IT confirms that you are never too old to reshape society.

You can find out more about the film and watch the trailer at www.beforeyouknowitfilm.com.

I believe that the members of your organization would be extremely interested in this film, and I was hoping that you could share this event with your community. To bring BEFORE YOU KNOW IT to [insert community], I need to recruit at least [insert minimum reservation required] to reserve tickets in advance- in essence demonstrating demand- so I would really appreciate your help in getting the word out. Of course, no one is charged for the ticket unless we are successful in bringing the movie to our town.

You can see more information about the event as well as purchase tickets to the screening through the Screening Page: [insert url to your personalized GATHR screening page]

In exchange for your support, we'd be happy to have you or a member of your organization address the audience during the event, and we can also feature your organization on the Screening Page.

I'd love to discuss this screening and opportunities for collaboration with you further, so please let me know if you might have some time to speak.

Best,

[insert your name]