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## **Sherwin-Williams Celebrates 150 years**

In celebration of its 150th anniversary, Sherwin-Williams will launch global community outreach initiatives. Around the world, associates will bring their “elbow grease” along with buckets of paint and brushes for renovation projects in their local communities, in addition to the Sherwin-Williams 5th annual National Painting Week this spring

### **Sherwin-Williams Innovation Timeline**

1866 Sherwin-Williams begins when Henry Sherwin unexpectedly drops into the paint business.

1873 Paint & Color Works opens at 601 Canal Street; first product: Raw Umber in oil; first color card: ‘Our own colored paints.’

1880 Painter's prepared/SWP, the first successful ready-mixed paint is sold with a guarantee.

1884 Inaugural Sherwin-Williams sales convention Niagara Falls, NY.

1892 W. H. Cottingham opens first sales agency outside U.S., in Montreal.

1895 Montreal is home to first plant outside the U.S.

1901 Newark, NJ plant opens for export production.

1905 Cover the Earth logo replaces the chameleon.

1916 Sherwin-Williams celebrates 50 years.

1917 Martin-Senour becomes a subsidiary, our first allied brand.

1925 Sherwin-Williams is traded on the American Stock Exchange.

1928 Sherwin-Williams manufactures synthetic resins, Aero Enamels.

1929 First Latin American store opens, Mexico City.

1930 Sherwin-Williams corporate offices move into Cleveland's Midland Building, part of the three building complex now known as Landmark Office Towers.

1939 Sherwin-Williams color consultant Harry Scheid recommended the well-known “school-bus yellow” as the ideal color for buses for its high visibility.

# SHERWIN-WILLIAMS®

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1940 Buenos Aires plant opens, first in South America.

1941 Sherwin-Williams introduces Kem-Tone®, revolutionary water-based paint. Sherwin-Williams celebrates 75 years.

1950 Super Kem-Tone® is unveiled, our first latex paint.

1958 Sherwin-Williams Tank Clad® earth tones literally cover the earth; the Pan American World Airways exhibit for the World's Fair in Brussels, Belgium.

1963 Sherwin-Williams opens Antwerp, Belgium company to market products in western Europe and forms the International Coatings Division.

1966 Sherwin-Williams celebrates 100 years.

1970 Sherwin-Williams introduces Beau Monde®, first comprehensive interior/exterior color palette.

1976 Automotive division formed and Richmond, KY automotive finishes plant opens.

1980 Sherwin-Williams acquires Dutch Boy® paint.

1981 Sherwin-Williams introduces SuperPaint®, first paint with a 10-year warranty.

1984 Sherwin-Williams acquires Dupli-Color Products Co., Inc.

1992 Sherwin-Williams opens 2,000th store.

1996 Kem-Tone® honored as National Historic Chemical Landmark

1999 Christopher M. Connor named CEO.

2003 Krylon Products Group introduces Fusion for Plastic®, a revolutionary coating that bonds with plastic.

2005 Duration Home® zero-VOC base paint introduced.

2009 Garland, Texas (USA) plant produces its 1,000,000,000th can of paint.

2013 Harmony® Zero VOC Paint reformulated with exclusive technologies to help reduce common interior odors and promote better indoor air quality.

2014 Sherwin-Williams opens 4,000th store.

2015 Sherwin-Williams launches of Paint Shield™ microbicidal paint, the first EPA-registered paint with the power to kill bacteria.

2016 Sherwin-Williams celebrates 150 years