

# SIMILAC STORE LOCATOR



## Similac Has A New Resource!

Louisiana WIC participants can now use the Similac Store Locator to find Similac formula at WIC approved vendors in your community. Visit the [“Where To Buy Similac”](https://www.similac.com/where-to-buy-similac.html) webpage for more information on where to buy Similac formula.

The screenshot shows the 'SIMILAC – Where To Buy Similac' webpage. At the top, there's a title and a URL: <https://www.similac.com/where-to-buy-similac.html>. Below the title is a section 'Find a Retailer.' with a disclaimer about inventory changes and a link to direct-ship retailers. It also provides instructions on how to use the locator. A search bar is present with the placeholder text 'Find a specific product'. Below the search bar, there's a product image of Similac Advance Optipro 30.8 oz can. To the right of the image are three dropdown menus: 'Select Product' (set to Similac® Advance), 'Select Form' (set to Powder), and 'Select Size' (set to 30.8 oz Can). Below the product image is a 'Find Nearby' section with a map of Baton Rouge, LA. A Walmart store is highlighted on the map with details: 'Walmart 2.2 mi Call for Availability', '3132 College Dr Baton Rouge, LA 70808', '225-952-9022', 'View Online', 'Get Directions', and 'Open Today 6:00am - 11:00pm'.

### Steps for using Where To Buy Similac:

1. Select product
2. Select form (powder or concentrated liquid)
3. Select size (example: Similac Advance powder is 12.4 oz can)
4. Enter your zip code
5. Choose a store (CVS, Walgreens, Dollar General, Family Dollar are not WIC approved vendors)
6. Call the store for availability

If you have issues receiving your formula at a Louisiana WIC approved vendor, please contact your WIC clinic for assistance.

For more information, please call your WIC clinic or visit [www.louisianawic.org](http://www.louisianawic.org).