

# Adobe Labs Portfolio

Adobe Portfolio allows users to present and display their work online without the need for HTML or CSS.



# Introduction

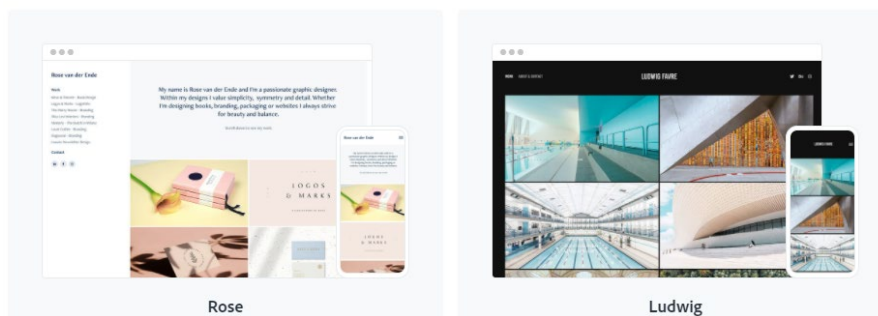
Welcome Simon,

**Build a beautiful website in minutes.**  
**Free with your Creative Cloud subscription.**

Preview and pick a theme. Don't worry, you can change it anytime.

Full Portfolio

Welcome Page



Adobe Portfolio helps you create a professional but simple website that can be used to showcase your creative edge for your design, art, photographs, and videos. It includes simple and flexible customisation tools to create content that requires no technical coding skills in a very short amount of time. Think of Adobe Portfolio like an online photo gallery that is super easy to use, whether you have professional technical knowledge or not.

You will only need to follow a few key steps to build a single or multi-page website that showcases your creative work (in any field), create compelling projects, and customise the design of your site to emphasise your strengths and find the right clients.

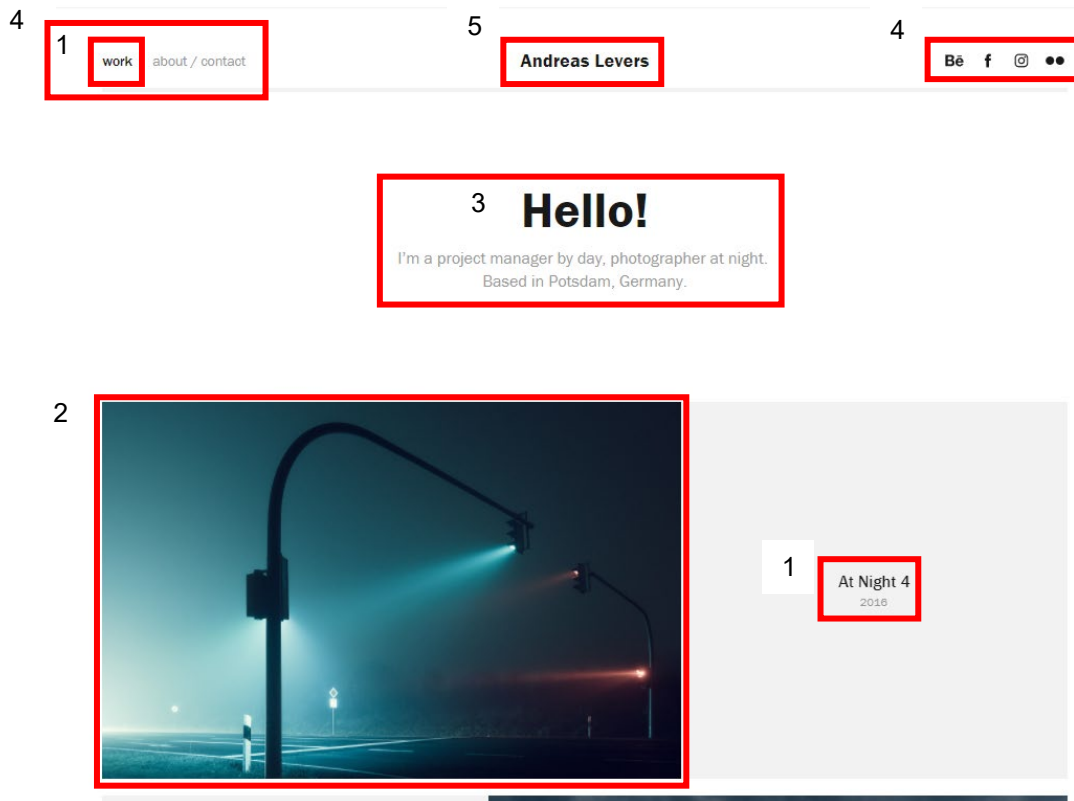
## Main Features and Benefits

- **Ability to build a Responsive Site:** Whether you need a website having one page or several, you can create a highly responsive website in just minutes. The initial site will include two pages (Gallery and Contact)
- **Provides unlimited Hosting & Pages:** As a member of the Adobe Creative Campus, you receive unlimited hosting and bandwidth. You will be able to upload and share content across multiple platforms and upload files from your device, Creative Cloud, or several other sites to compile your work in one place.
- **Access to pre-made customisable themes:** Adobe Portfolio gives access to pre-made themes that can be customised.
- **Seamless Sync:** You can sync with other Adobe services like Lightroom, Photoshop, and Illustrator meaning that you can import your collections from the mentioned services.
- **Optimised for Multiple Devices:** Regardless of the theme and device being used, the portfolio content is optimised. The process is adapted such as images, so that they fit the device you or your visitors are using.
- **Domain Names:** Since it's going to be your site focused on you, it must be professional. For that reason, use your domain name to keep it connected and let people discover you and your work easily.
- **Adobe Fonts Access:** You can also improve the professional looks of your site by accessing fonts straight from the font library consisting of thousands of 'by Adobe Fonts'.
- **Photo Grids:** Adobe Portfolio supports responsiveness and gives grid options to display your designs and images, including the Lightroom photos.

- **Simplified Editing:** With just a few clicks, edit, customise, and publish your site with all the professionalism intact.
- **Password Security:** You can enable whole site security through the password protection feature, or you can just enable this security measure for selected pages and keep them private.
- **No Coding Required:** Everything in Adobe Portfolio is prepared, so to save you the hassle. No technical CSS or HTML involved.

# Understanding the make-up of an Adobe Portfolio Website

It is important to understand how content is displayed, managed and can be interacted with in Adobe Portfolio. This example uses the Andreas Lovers theme.



The Adobe Portfolio page is split into the following sections.

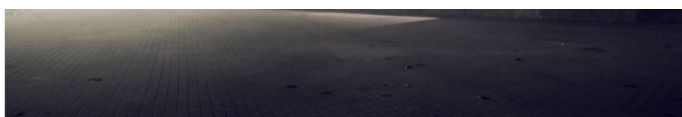
1. **Collection Page:** A Collection is a group of Pages (sub-pages) that are related by theme. In the example, you can see a **Collection** called 'work' that contains Pages including **At Night 4**.
2. **Cover Image:** A Cover Image is used to represent a Page on a Collection Page. It's recommended to use an image closely related to the Page's content.
3. **Page Title & Descriptions:** Depending on the Theme, Page Titles and Descriptions will appear by default or may be activated when a mouse cursor hovers over the Cover Image (known as a "Rollover").
4. **Navigation:** The Navigation usually appears on the top or the left side of your site depending on the Theme you've selected. The Navigation is used to help visitors get around your site. It's also where you can showcase your Logo and where you can add Social Profile Icons to link out to other accounts across the web like Facebook, Twitter, and Behance.
5. **Masthead:** The Masthead is the area near the top of a Page that can be used to provide a greeting, a call to action (CTA) or other additional information about you or your work. Mastheads can appear on Galleries or Pages.

## 2 At Night 4

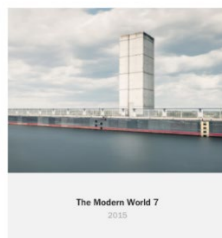
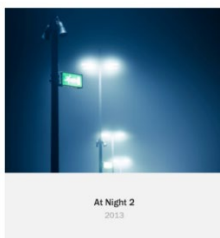
2016



1. **Page:** A Page is a collection of images, videos, text, and other elements that are arranged to showcase your creative projects. Pages are where you upload your content (images, videos, etc.) to. A visitor can reach a Page via a Collection page or directly from the Navigation.
2. **Page Title & Description:** A Page Title Description here is the same information that appears on the Page Title and Descriptions on the Cover Image.
3. **Photo Grid:** One of the elements you can add to a Page is a Photo Grid. As the name suggests, a Photo Grid is an element that groups a collection of images into a neat, responsive grid. Images from your computer or Lightroom Web Collections can be imported into a Photo Grid.



You may also like

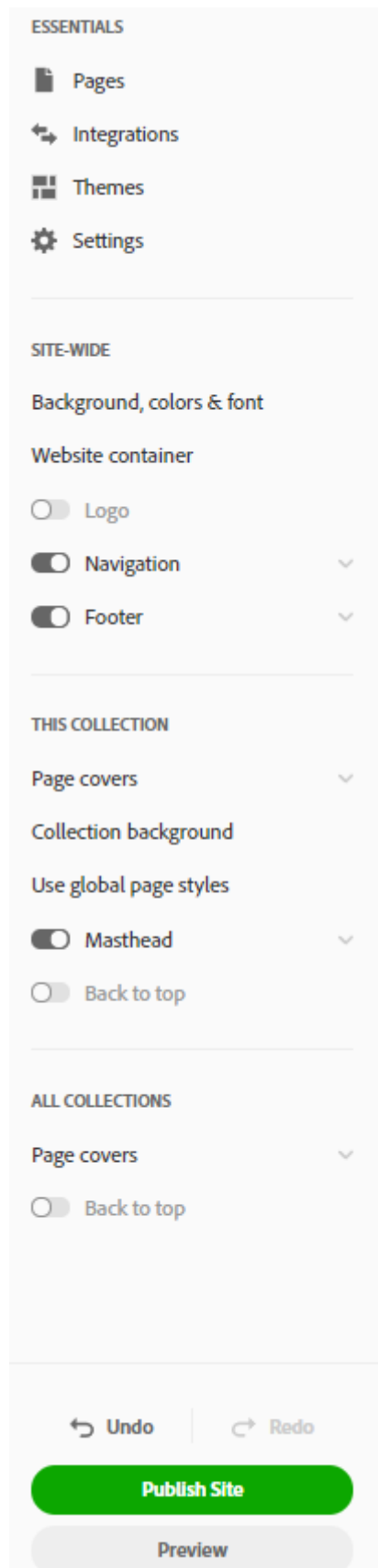


Powered by Adobe Portfolio

1. **More in this Collection:** Located at the bottom of a Page, Other Pages navigates visitors to other Pages within the Collection you're currently viewing.

*\* Remember, in this example, we've started in the "work" Collection, and we're viewing the **Page At Night 4**. **At Night 2**, **Iceland Road Trip** and **Modern World 7** are also Pages included in the "work" Collection.*

Once your template selection is complete and you updated the basic textual content of your site there are several options that can be configured via the left-hand menu. These include.



### Essentials

- **Pages:** Lists all pages currently in your Adobe portfolio and provides the option to create additional pages. You can use sliders to show/hide any pages with your site, click on any page listed to navigate directly to it or click on the settings cog to edit aspects of its design such as Title, adding a page Password or even delete the page.
- **Integrations:** Adobe Portfolio can also create pages by importing content from Adobe Lightroom and Behance.
- **Themes:** Allows you to change the theme you originally chose for the site, be mindful that depending upon the edits you have applied before selecting a new theme.
- **Settings:** Includes a vast array of options relating to Adobe Portfolio site including Domain name, homepage, analytics, search optimisation, site options, password protection and cookie banner.

### Site-Wide

- **Background, colours & font:** Choose between a light or dark colour scheme, font type, adding and configuring a background image.
- **Website container:** To make changes to global settings including margin sizes, alignment, and content width.
- **Show/Hiding site content:** This includes logo (this could be as simple as your name), navigation links and page footer.

### This Collection

- **Page covers:** Including layout options, text container options and cover Images. show/hide page titles, page dates and page descriptions
- **Collection background:** Option to upload a background image or set a specific colour
- **Masthead options:** Options that alter the appearance of the title and description of the page (referred to as the *Masthead*)

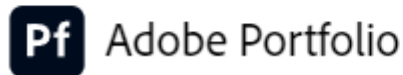
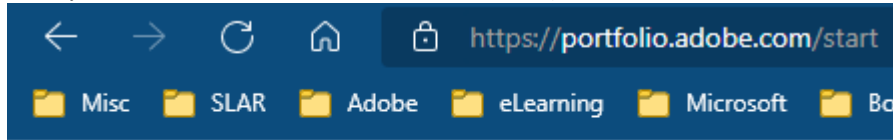
### All Collections

- **Page covers:** Including global layout options, aspect ratios, text containers, cover images, show/hide page titles and dates

# Creating an Adobe Portfolio

## Step 1: Open Adobe Portfolio

Open the online Adobe Portfolio site by visiting [www.portfolio.adobe.com](https://portfolio.adobe.com) (you will need to sign in with your Teesside Creative Cloud credentials).



## Step 2: Select a Portfolio type

To get started, decide whether you would like to choose to create a multiple page **Full Portfolio** or a single page **Welcome Page**.

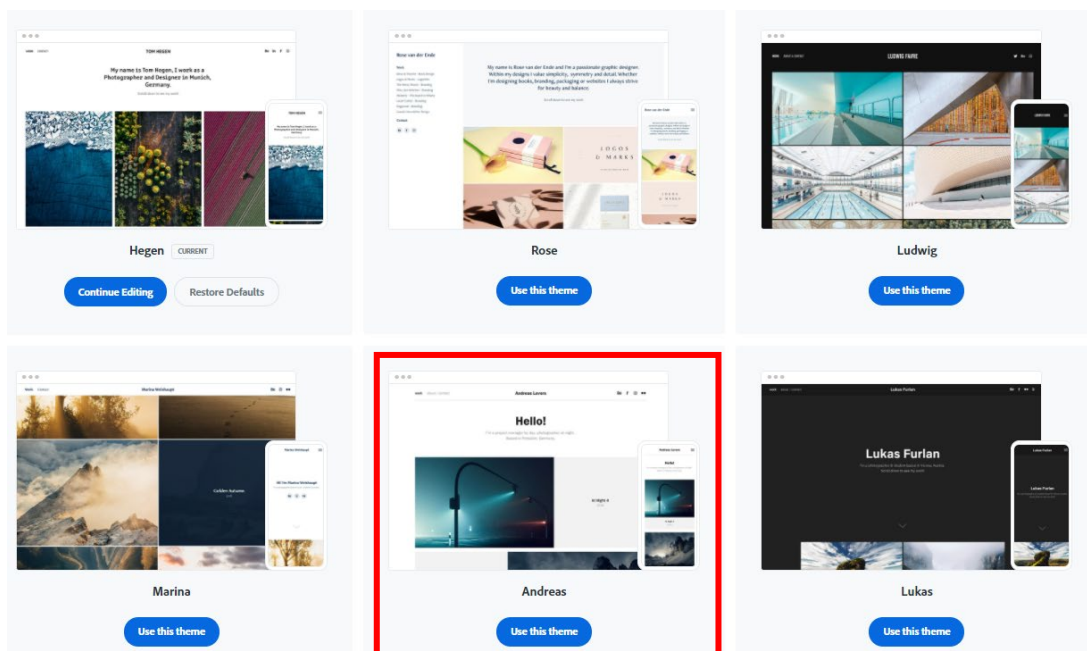
Full Portfolio

Welcome Page

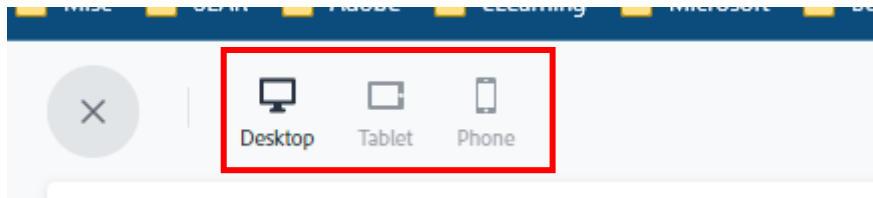
## Step 3: Select a theme

From the Adobe Portfolio site, select a layout from the available **Themes**.

\* Remember that the theme you choose is the foundation to building your Portfolio, so choose one as a starting point, it should however be noted that you can switch to a different **Theme** at any time.

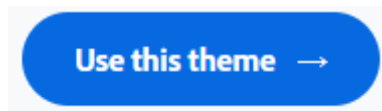


You can review the theme that you have chosen including how it will look on the different device types. In the top left-hand corner, you can select the Desktop, Tablet and Phone view options to be shown how your site would be adapted.



Click on it and then choose a layout from the options given below. You will find several layouts, of which you can select the one you like.

Once you've selected a theme, click **Use this theme**



*Remember that you can always change the layout without fearing to lose your work.*

## Step 4: Add Media to Showcase Your Best Work

### Before Starting:

*Remember, this is your portfolio website, not your external hard drive, so make sure that only the best of the best gets uploaded.*

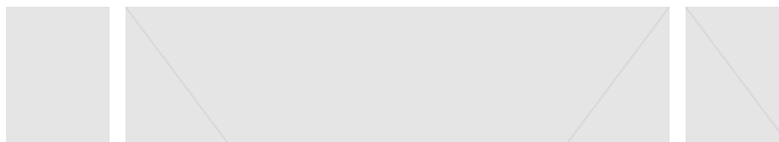
By default, any template that you select will include several pre-created content holders that you will now be able to update to include details relating to yourself and/or information relating to the project you are developing.

It should be noted that in some cases content may have already been automatically updated based upon details you have previously entered in your Adobe Creative Cloud account such as your name etc.

**SIMON PATTERSON**

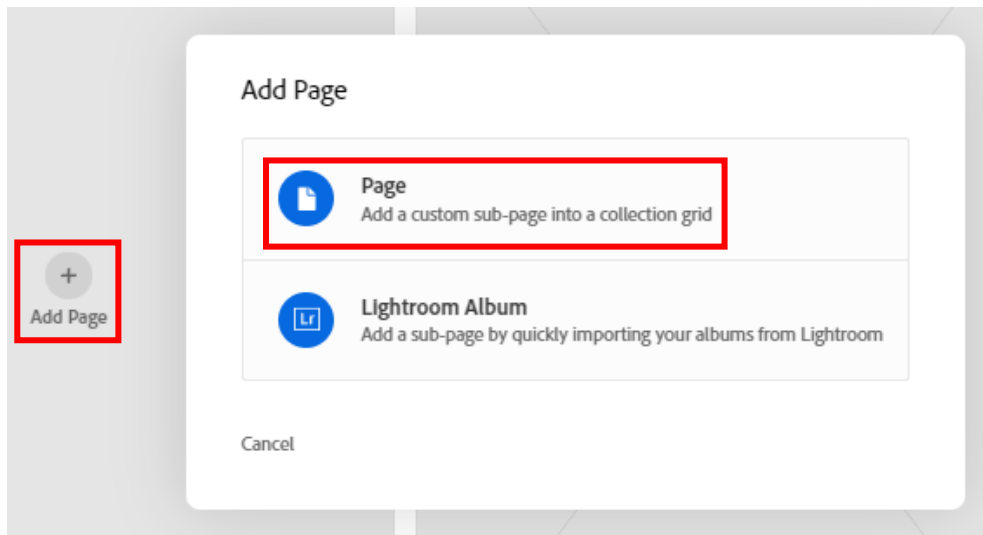
**Hi, I'm Simon Patterson!**

Scroll down to see my work!

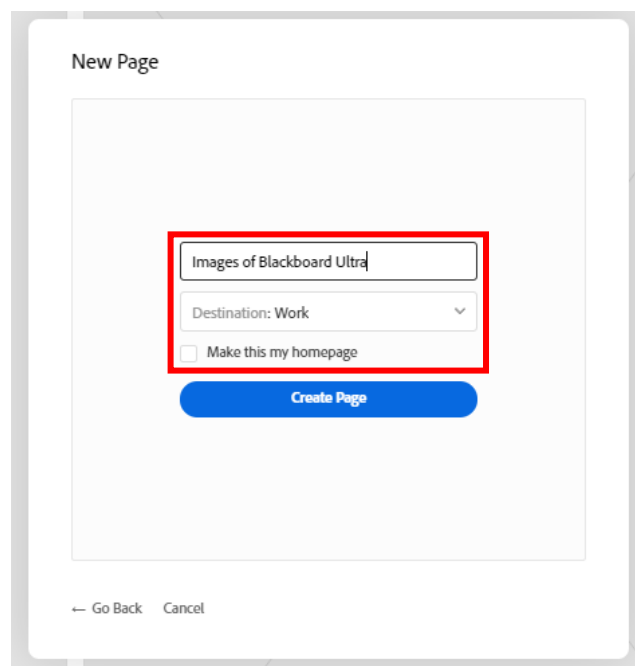


To start to add and build up the content of your portfolio site you can either click on any of empty content containers (a + Add page option will appear in the centre of the container) and an Add Page dialogue window will appear. You will be able to add content including a **new Page** or an **Adobe Lightroom Album**.





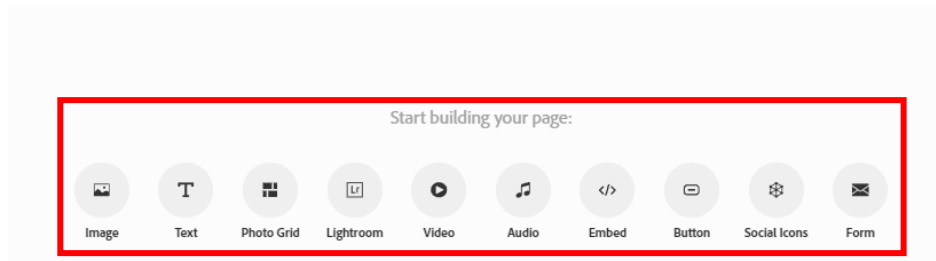
By adding a new page, you will in essence be creating a multi-page portfolio website. You will need to give the new page a title and a destination. There is also an option to set this page as the homepage for your portfolio site.



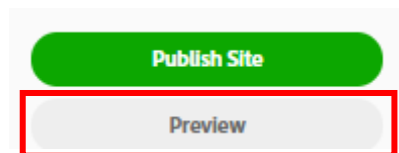
By clicking on the Create Page button the new page will be automatically created and opened and a new Start building your page content menu will appear. From here you can add various content types including textual and graphical content.

SIMON PATTERSON

## IMAGES OF BLACKBOARD ULTRA



At any point you can preview how the site content will look in a browser by clicking the **Preview** button in the bottom left of the screen.



### A few tips for uploading images:

- Use eye-catching images, and lead with a powerful, overview image of the work. Present the whole piece first, followed by more detailed shots.
- Select more than five images, but don't be exhaustive. Show the highlights of the work without going overboard.
- Share the backstory: insight into the creative process gives context of the work and creates a memorable story about the work.
- For examples of how exceptional showcased work are structured and presented, visit Behance.net and click into a few featured projects.
- Additional pages can be added to increase the content on the portfolio site using the above method.

## Step 5: Organise your Pages into Collections

Depending on the number of pages in your Portfolio, consider creating multiple Collections. Create a second Collection to showcase work you've done in a different field - like Graphic Design vs. Illustration - or perhaps distinguish in another way - like Client Work vs. Personal Work - by creating two or more Collections.

Once you have a handful of Pages, create a second Collection by using the "+" icon in the left side bar (or from Pages tab), and create another Collection by naming it, then choosing what Pages will be included in it. From there, you can use the Pages icon at any time to manage which Pages appear in which Collections by toggling them on/off, re-order within a Collection, rename, or make any other customisations you'd like.

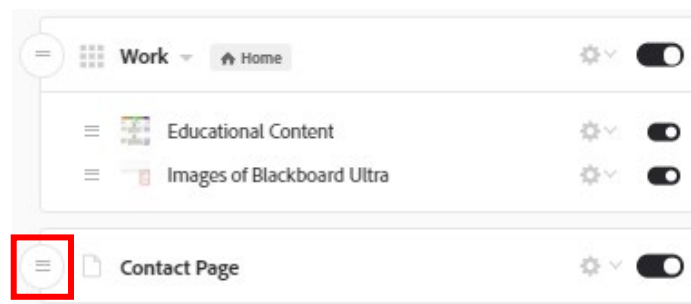
## Step 6: Design your site

Once you have the backbone of your site set up (a Theme, and a beautiful, curated set of Pages) You can adjust the design of your site to create the look and feel you're going for. All of your site elements are adjustable via the floating Remote (accessible on all Pages, default is on the right side). As you approach your design, remember a few important tips.

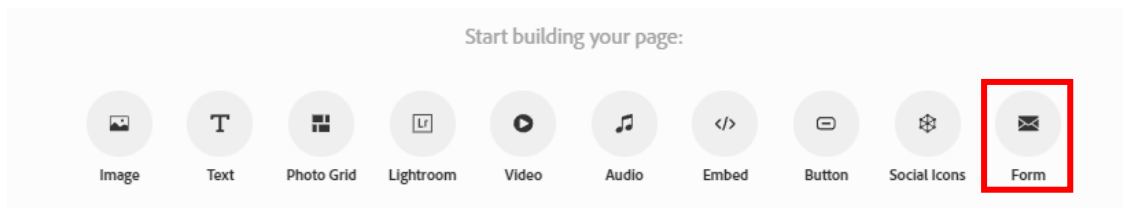
- **Don't let the site design upstage your work:** Keep your portfolio design simple, and let your work take centre stage. Your *work* should be the focal point, not the design of your site. Don't clutter it up with pointless design elements.
- **Simple Navigation:** Most website visitors spend less than a minute browsing, so make your site simple and impactful right off the bat. Start with the basics: a home Collection, an About Page, and a Contact Page. Simplicity and navigability will push your work to the surface, where it should be.

## Step 7: Adding a contact page

In the **Essentials** settings, click on Pages and then click the blue plus button towards the bottom of the settings menu. Depending on where abouts in your project you are when you create the new Page it may appear above, below or within one of your content collections. You can drag the page into the hierarchical order you would like it to be navigated to (this will have an impact on the navigation sections of your site – top left link) by clicking on the Navigation circle located to the left-hand side of the page.

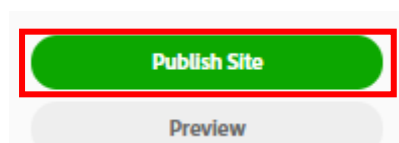


Once the new page is created you can click on the page name to open the new page and like before will be presented with a Start building your page wizard. The final add content option is to insert a Form. Clicking on this Form icon will automatically generate a form that can be used to allow visitor to submit comments or reviews.



## Step 8: Launch Your Site

You're ready to publish! Click the "Publish" in the left-hand panel to make your site live. When you make changes in the future, remember to click "Update live site" so those changes are reflected on your site.



As you continue to add to and edit your site, don't let it get cluttered. Remember that simplicity in the interface and visual design of your site will push your work to the surface, where it belongs.

Most importantly, always think of your Portfolio site as a living, breathing document. As you progress and create new work, you should be updating your site. Never let it get static. So, make it a part of your process: as you finish up a creative endeavour, upload new work.

