



BECAUSE VIBRANT
CHURCHES MATTER



Church Bulletin ADVERTISING

Build your business within
your local community!

www.4lpi.com | (800) 950-9952

WHY CHURCH BULLETIN ADVERTISING?

How your business benefits from church bulletin advertising



- **You have a captive audience** - your church community
- **A good source** of referrals or word of mouth advertising
- **Potential customers** will see your business name every week, building awareness
- **Affordable local**, targeted community advertising
- **Shows your support** for your community, in turn parishioners will support you
- **Your business** will be seen as a trusted source by parish families
- **For same price** as a one-week insertion in newspaper, you receive a full year of advertising support both in print and online

CHURCH BULLETIN ADVERTISING WORKS!

Target a responsible and responsive family market

- **Church bulletin advertising** is a key component to an effective marketing strategy.
- **66% of the members** of an average church own their own homes.
- **58% of Catholics** are married with children.
- **97% of Catholic Church bulletins** are taken home every single week.
- **85% of church bulletins** are kept and referred to during the week keeping your name and phone number right at hand.
- **Most cost effective way** to advertise 52 times per year to build awareness and credibility in your local community.



BEST ADVERTISING VALUE IN TOWN

One full year — One low price

YOUR BULLETIN AD INCLUDES:

- One full year of advertising (52 weeks)
- Vibrant color ad, professionally designed
- Hyperlink to your website from the online bulletin



PLUS (A FREE DIGITAL AD)

Get a **FREE** Digital Ad when you buy any 2 space or larger Bulletin Ad!

BANNER AD

\$38 per week • \$1,975 per year

PLUS (A FREE DIGITAL AD)

3 SPACE AD
\$25 per week
\$1,295 per year

PLUS (A FREE DIGITAL AD)

2 SPACE AD
\$18 per week
\$910 per year

PLUS (A FREE DIGITAL AD)

1 SPACE AD
\$10 per week
\$495 per year

2 SPACE AD

\$18 per week • \$910 per year

PLUS (A FREE DIGITAL AD)

3 SPACE AD

\$25 per week • \$1,295 per year

PLUS (A FREE DIGITAL AD)

4 SPACE AD

\$32 per week • \$1,650 per year

PLUS (A FREE DIGITAL AD)

Biggest Impact!

6 SPACE AD

\$43 per week • \$2,220 per year

PLUS (A FREE DIGITAL AD)

ALSO YOU'LL RECEIVE:

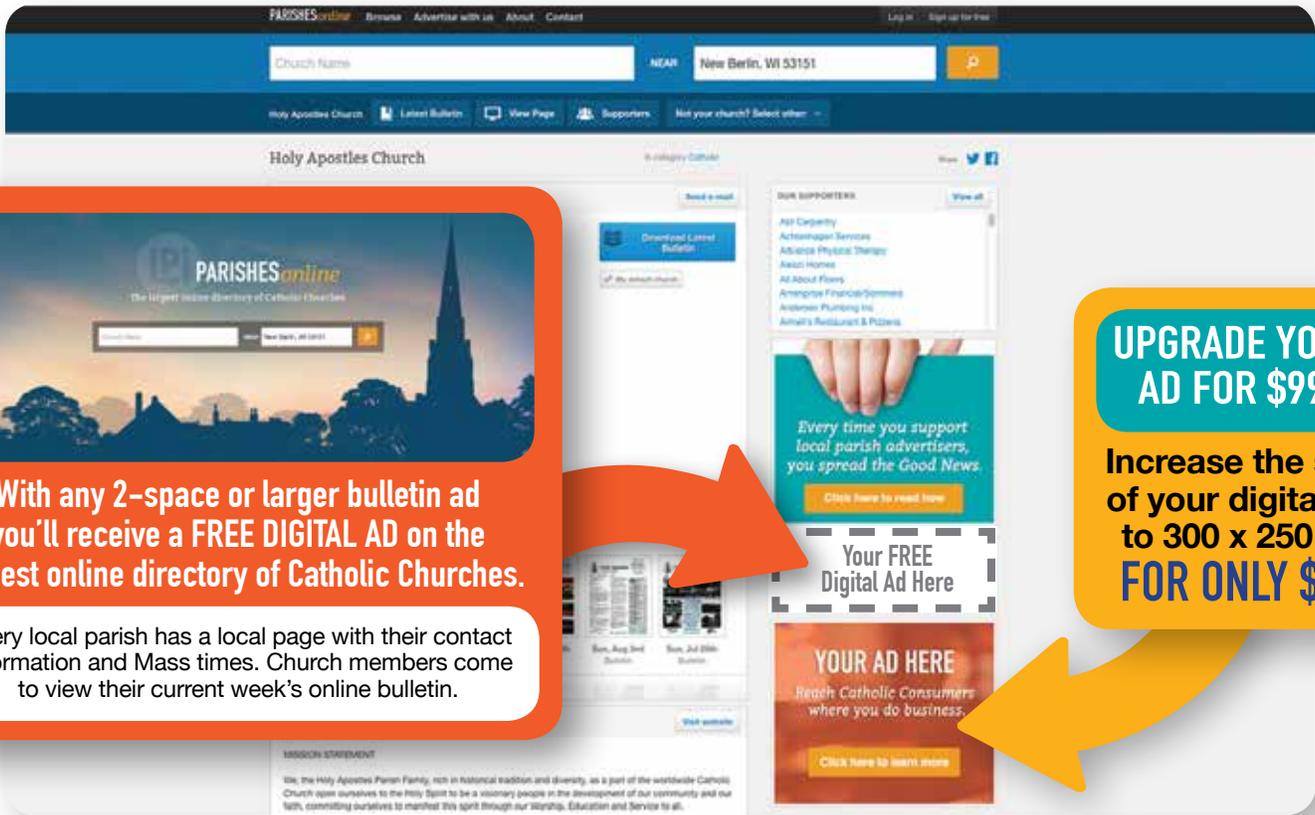
4 FREE ad changes per year

- Great for seasonal changes
- Keep your ad up-to-date with current information
- Special offer or coupon

PLUS — When you Advertise on multiple church bulletins, you'll receive a discounted rate — **JUST ASK!**



PLUS GET A FREE DIGITAL AD On Parishes Online



With any 2-space or larger bulletin ad you'll receive a FREE DIGITAL AD on the largest online directory of Catholic Churches.

Every local parish has a local page with their contact information and Mass times. Church members come to view their current week's online bulletin.

UPGRADE YOUR AD FOR \$99!

Increase the size of your digital ad to 300 x 250 px **FOR ONLY \$99**

CHURCH BULLETIN ADVERTISING WORKS! Proven Success Testimonials

Supporting Liturgical Publications and advertising in your local church bulletin should be the rule and not the exception when outlining your marketing goals. The value my advertisements have offered my business has grown exponentially over the last three years. In addition to supporting my community, the advertisements have streamlined my message to others who live and work near my business. My only regret is waiting as long as I did to advertise in our church bulletins.

—Jasper Berg, J.D.
IAJ Law, LLC

Thanks for your help. We have definitely seen more patients who attend St. Joseph's church thanks to the advertising.

—Jennifer Gobel
Mendakota Pediatrics

Advertising on the local church bulletins has had a positive influence on my business over the last few years. Not only has it developed some new business for me but it is good for the business standing in the community.

—William Sanchez
South West Financial Services



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 www.janesmith-healthcoaching.com

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