

Wedding Invitation

Purpose:

Sara and T.C. wish to invite friends and family to their wedding with simple, but elegant invitations that have a touch of tradition but are not strictly formal.

Original:

The original design idea echoes traditional formal invitations in its all script, centered layout.

Makeover Parameters:

Redesign this informal wedding invitation using the wording found in the original design but give it a new look that is still elegant but not necessarily the stiff, formal look of most traditional wedding invitations. The bride and groom are open to trying something different but don't want it to deviate too much from the norm.

Invitations will be engraved with a single ink color. Exact paper color and invitation size is undecided but to keep costs down it should be a readily available standard shape, size, and paper type used for invitations.

Wording:

You are cordially invited to celebrate
the wedding of
Sara Elizabeth Johnson
and
Thomas Cade Willoughby
On Tuesday afternoon
June the 2nd
at four o'clock
Thirty-five East Olivet Avenue
followed by a reception

R.S.V.P.
213.555.1821

See samples