

# CONTEXTITY

**Semanteer**

**Business Cluster Search**

INCREASE VISIBILITY & FOSTER SYNERGIES

---

A powerful search solution for Business Clusters embodies great potential: the offerings of a group of businesses –related to each other either thematically or geographically– are presented in a cohesive bundle, which improves both the cluster's and the members' findability, while at the same time promoting know-how transfer and synergies among the members.

---

## Data Collection and Indexing

---

**Enter the URLs of the companies' websites and get started immediately.**

The cluster's websites are regularly crawled and indexed. The search identifies the significant portions of the page content and indexes it in a language-sensitive manner, taking into account stopwords, synonyms, and compound words. The standard configuration supports English, German, French and Italian. More language packages are available as add-ons.

**Make full use of the information on the companies' websites.**

Information expressed according to the schema.org or "microformats" standards is automatically extracted from the companies' websites and integrated into the search. This can include visiting cards, events, as well as company metadata like details about the corporation, employees and products.

## Data Management

---

**Decide yourself how much structured data you would like to provide.**

The administration backend of the Business Cluster Search Solution allows you to manage details about the companies or organizations in your cluster: name, logo, address, website, contact details, business sectors, and more. To simplify external administration, there is the possibility to import or export company data in MS Excel format. Furthermore, you can use our tools to integrate data from Xing, LinkedIn or other social networks.

## Data Analysis

---

**Make more of your data.**

Automatic extraction of topics, clustering, and natural language processing, allow you to "join the dots" so as, for example, to classify the companies according to their fields of work and competences. A range of meaningful visualizations and animations is at your disposal for diverse uses: information graphics for marketing, interactive data-driven graphs for analysis, and much more.



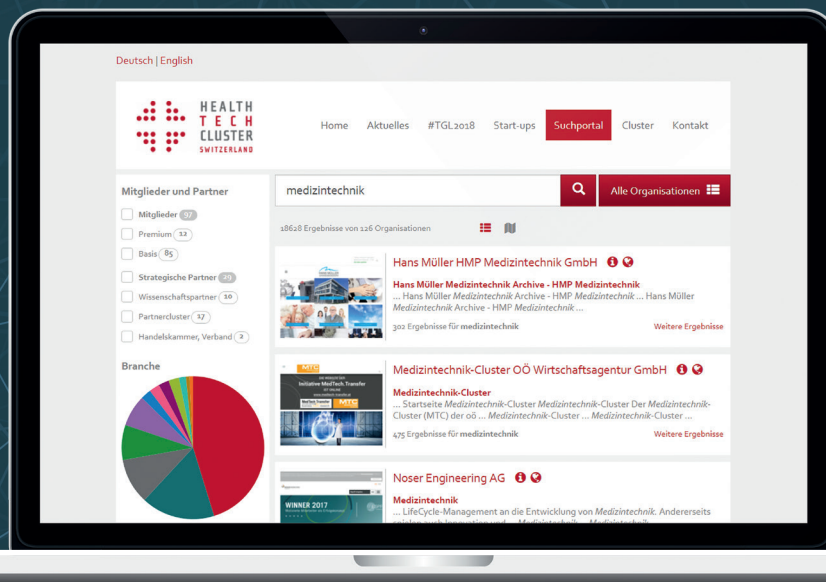
## Outstanding Search Experience

Our Business Cluster Search Solution can be tailored to precisely meet the requirements of your cluster. Fault tolerant and highly sophisticated, it allows your users to find easily and quickly what they are looking for.

- Go from installation to a fully functional search portal in a few minutes, thanks to our **web-based search solution**. Or, alternatively, seamlessly integrate the search into your existing systems through our **REST API and software libraries**.
- Offer your users our **intelligent auto-completion**, which combines type-ahead suggestions with fitting results, additional attributes and preview images.
- Let your users drill down through results and reach their goal faster through **dynamic filters**. The search recognizes mentions of categories or attributes in the search text, and ranks results accordingly or filters them automatically.
- Analyze your **users' search behavior**: use search statistics to identify interests and deduce trends for your cluster.







“The search portal offers our member companies and partners what they - consciously or unconsciously - were looking for: a tool with which they can perform quick and targeted searches for companies and their related information. Since the search is based on the content of the members' websites, information is always up to date. With the search portal we have 2 in 1: A member- and partner- directory, as well as an integrated context sensitive search. We are delighted!”

STEFAN LEUTHOLD

CLUSTER MANAGER, HEALTH TECH CLUSTER SWITZERLAND

[www.search.healthtech.ch](http://www.search.healthtech.ch)



## Want to know more?

**T** +41 78 6116542

**E** [info@contextity.ch](mailto:info@contextity.ch)

**W** [www.contextity.ch](http://www.contextity.ch)

# CONTEXTITY

We collect, extract, analyse, enhance  
and present your information