



44th News & Documentary Emmy® Awards

Essay Instructions

Provide an essay of up to 750 words explaining why your entry is Emmy®- worthy and addressing the following points

- a. A clear explanation of the editorial and production goals of the piece.
- b. Reportorial and creative techniques used to achieve these goals.
- c. Importance of the subject matter.
- d. Impact of the program, story or report.

In categories 1/Outstanding Live News Program, 2/ Outstanding Recorded News Program and 38/Outstanding News Program in Spanish, address the overall excellence of the newscast or newsmagazine and describe why it is Emmy®- worthy.

In categories 3/ Outstanding Emerging Journalist and 39/Outstanding Journalist in Spanish Language Media describe the Emmy-worthiness of the examples of the entrant's work from 2022 that is included in the submission, and address as many of the points above as are appropriate.

In the Interactive Media category (43) entrants may describe any nonlinear/interactive presentation techniques employed and explain how it serves the content of the story or report.

Essays in the craft categories (44-58) should explain how the craft under consideration (writing, editing, cinematography etc.) supports the overall editorial and production goals of the piece.

44/Writing: News and 50/Writing: Documentary entries must also include one copy of the entire script of the program or story submitted, in addition to the essay.

Essays in category 59/ Outstanding Technical Excellence: News should describe the work of the technical team and explain why it is Emmy worthy.

Please include the following in the heading of your essay: show and program title (i.e. CBS Evening News: Capitol Riot), network, and original airdate.