

# Jeremy Fragrance



## Cheat Sheet



Hey, it's Jeremy!

Thanks for checking out my fragrance cheat sheet. Over the last couple of years on **YouTube** I have had people ask me countless questions regarding the world of fragrance. I'm always happy when I can help and introduce more folks to this fragrant dimension. **Here are a my answers to the 6 most asked questions I get on the web.**

I hope this helps and inspires you do dive deeper into the fascinating world of fragrance. You can always reach out to me via my [channel](#) or [jeremyfragrance.com](http://jeremyfragrance.com).

Now enjoy the guid and send me your feedback!





## How do I make my Fragrance last longer?

You already know the awesome feeling when you find your perfect fragrance and what power it gives you to go out into the world and conquer the day (or night). Unfortunately not all fragrances are equal in lasting power and that's why it's important to cover a couple of basics when it comes to making them **make you smell better, longer, faster, stronger!**

Fragrance last best on freshly showered and moist skin. In order to maximize the effect, I recommend using **scentless lotion** that will build a molecule layer that binds your fragrance better and will hold longer.

Once you are on-the-go and feel like the scent is wearing off in the moments where it may be needed the most, don't be scared to re-apply and refresh your fragrance. You can use small sample bottles or a **travel atomizer** to carry your favorite scent with you throughout the day.

Even though your fragrance reacts with you body's individual smell to create a unique scent, when it comes to lasting power, there are some other tricks you have up your sleeve... such as your sleeve! **Try spraying it onto your clothes** (don't get too close here to avoid stains) or try out **your hair**. Both areas hold the fragrance very well and you will notice the difference on day one.



# What Fragrances give the most compliments?

This one should be straight forward. Check out the top fragrances lists on my [\*\*YouTube Channel\*\*](#) and subscribe to my [\*\*newsletter\*\*](#) to get my recommendations straight to your inbox.

In General, people are likely to give you compliments for **sweet and fresh fragrances** but I'm not saying that this is what you must wear in order to get the attention of your peers. Whatever fragrance you decide works best for yourself can only amplify your persona to a degree. In other words, **make sure that everything else about you is cool too!** Don't rely on the power of a potent fragrance alone, keep your **hygiene** level at a top and **dress well**. This, combined with a powerful fragrance and a bit of **confidence** will shower you in compliments!



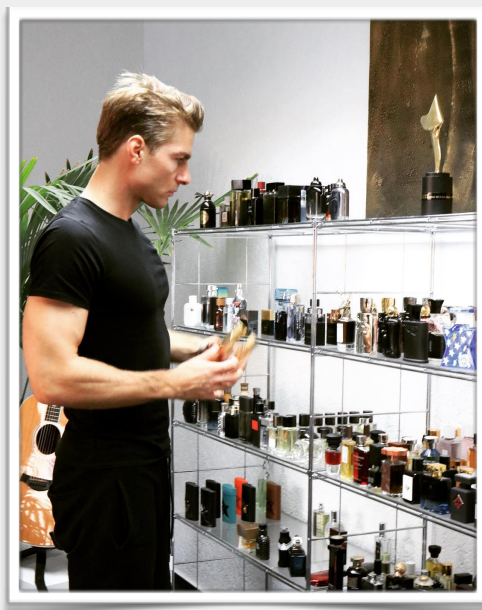
Under optimal conditions, **your fragrance can last easily 10 years**. Not every room is suited to store your fragrances and only when you follow a few simple rules your fragrances will keep their full potential over many years.



# How to Store Fragrances?

Every fragrance should be stored in a **cool environment**, however, don't leave them in the fridge because that is way too cool.

Keep the fragrance in a **dark place**. If the bottle comes with a non transparent box, keeping it in the box is a good option. It may not look as stylish but it will make your fragrance last since sunlight is one of its biggest enemies and the same goes to heat.



Make sure to **always close the cap** so that no air can get into the bottle because this will lead evaporation.

If you travel you should always **use an atomizer** and keep the main bottle at home in the best environment possible. This will expose only a fraction of your investment to the harsh day today travel routines.



**If your fragrance smells rancid it's too late to save it.** Some ingredients change over time and can smell horrible after a certain point. All you can do from here on is take it as a lesson for your next batch and do a better job next time.





# How many Fragrances do you Need?



Just like a good pair of shoes, **it really depends on how well you want your fragrance to perform in any given situation.** Imagine you are looking for a solid pair of shoes that work well for the office, as well as on dates or hanging out with friends. You'd probably be better off wearing different shoes for different occasions but there are around shoes that do an ok job in many situations.

In that regard, **you can be fine with just one fragrance** but that one has to be good in every situation you would find yourself in and with any type of outfit you put on.

**My general recommendation is to have a minimum of three fragrances in your arsenal.**

My own fragrance brand targets this question on how many fragrances we need, soon more to come.

Fragrance	1	2	3
Character	FRESH	SWEET	CLEAN
Season	SUMMER	WINTER	FALL / SPRING
Situation	DATE	CLUBBING	OFFICE / SCHOOL



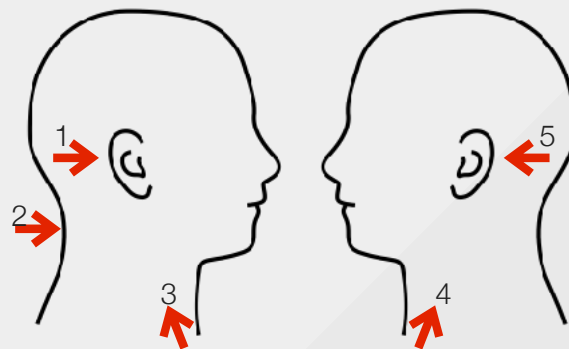
# How to Apply Perfume and Where to Spray?

You might have heard from me and others that the spraying routine varies based on occasion and you might have seen anything from 1 up to 20 sprays (yes 20).

This basic spraying routine should cover the basics and get you through most situations with a well lasting effect.

Just go with 5 sprays:

- **Behind per ear**
- **Each side of the neck**
- **The back of your neck.**



This gives you an intimate fragrance bubble around your neck area which only people can smell that come close to you.



# How do I know if the Fragrance is Real or Fake?

Counterfeit fragrances are a billion dollar industry and that's why there might be a good chance that you came across some of them without even knowing it. When you buy a fake fragrance you may save a few dollars but be careful, they can come with serious health risks.

**If a deal sounds too good to be true, it probably is.** Only use **trustworthy online or retail stores**. When you buy a fragrance in a store, make sure to **check the Batch Code at [www.checkcosmetic.com](http://www.checkcosmetic.com)**.

Finally, in order to avoid counterfeits you should always trust your gut. Compare your fragrance with a 100% authentic tester from a trusted retail store. It is possible to see the difference of the bottle and **smell the difference** if you have a fake. Some counterfeits are very well done so this method might not always be the best.

