

JUNE 2022 CONTENT CALENDAR

RESTUARANTS



FLY PAGES VAULT

SUN	MON	TUE	WED	THU	FRI	SAT
			1 Event Catering	2 Share your Lunch Special	3 All the Combos Entrees & Sides	4 Photos of customers eating and enjoying \$
5 What dish is on your mind? Comment below	6 To-Go Special \$	7 #TuesdayBooze Day Drink Options	8 Father's Day Reminder	9 "Let's get this bread" with a bread appetizer or dish \$	10 Show where and how your To-go Curbside works	11 National Rosé Day
12 A Sunday Lunch Menu Item \$	13 Graduation Catering	14 #tastytuesday What's your Fav dish?	15 Google Search for "Best dine-in near me"	16 Share a #HappyHour Special \$ #thirstythursday	17 Step-by-step how-to order to-go	18 #weekendvibes Weather and Picnic Ideas \$
19 Father's Day Celebration "Dine in or To-go"	20 Best Happy Hour drink option \$	21 Dessert Menu Favorites	22 Promote Customer review	23 Employee Favorite Meal Combo \$	24 To-go date night duo	25 Digital Menu? Phone Scan Example
26 It's Brunch Time, Breakfast foods \$	27 A popular Drink and its ingredients	28 Your most popular appetizers	29 Team/Employee photo "Here to serve you"	30 A few couples eating out for datenight \$		
#SundayBrunch #SundayLunch #SundayFunday	#Motivation Monday #MondayMood	#TuesdayBoozeDay #TuesdayTreats #TastyTuesday	#WingWednesday #WineWednesday #WhiskeyWednesday	#ThirstyThursday #Thursdate	#FoodieFriday #TGIF	#SaturdaySweets #WeekendVibes

\$= BOOST YOUR POST FOR \$5 - \$25 TO GUARANTEE VIEWS/REACH



BUYFLYPAGES.COM

SOCIAL MEDIA TIPS

Fathers day is right around the corner in June. Don't just make it a one-day holiday. They deserve a whole week of promotions:

- Tap Tuesday, Whiskey Wednesday...
- Saturday Afternoon with the family (Have a patio? Add some outdoor games.)
- Date Night with Dad in Mind

National Food Days are always an entertaining post topic --

June: National Iced Tea Month
6/2: National Moonshine Day
6/4: National Cheese Day
6/10: National Iced Tea Day
6/14: National Bourbon Day
6/20: National Vanilla Milkshake Day
6/22: National Onion Ring Day

Be sure to use real pictures and videos on the days when you're posting your own content!

Incorporate common hashtags in your posts when applicable plus hashtags for the destination/services you're highlighting (see ideas in gold in last row of calendar)

KEY

Red = Fly Pages created post

Black = Content suggestion for your personalized post