

PLANN

March's Interactive Content Calendar

with free templates, captions + hashtag sets!

Ready to supercharge your success on socials? Don't do it alone, we've got your back! We've planned out daily post prompts, caption starters, click-worthy graphics, and targeted hashtags for every day of the week (zero guesswork required). Plus, discover how to repurpose each post for every single social platform (from TikTok to Pinterest and beyond).



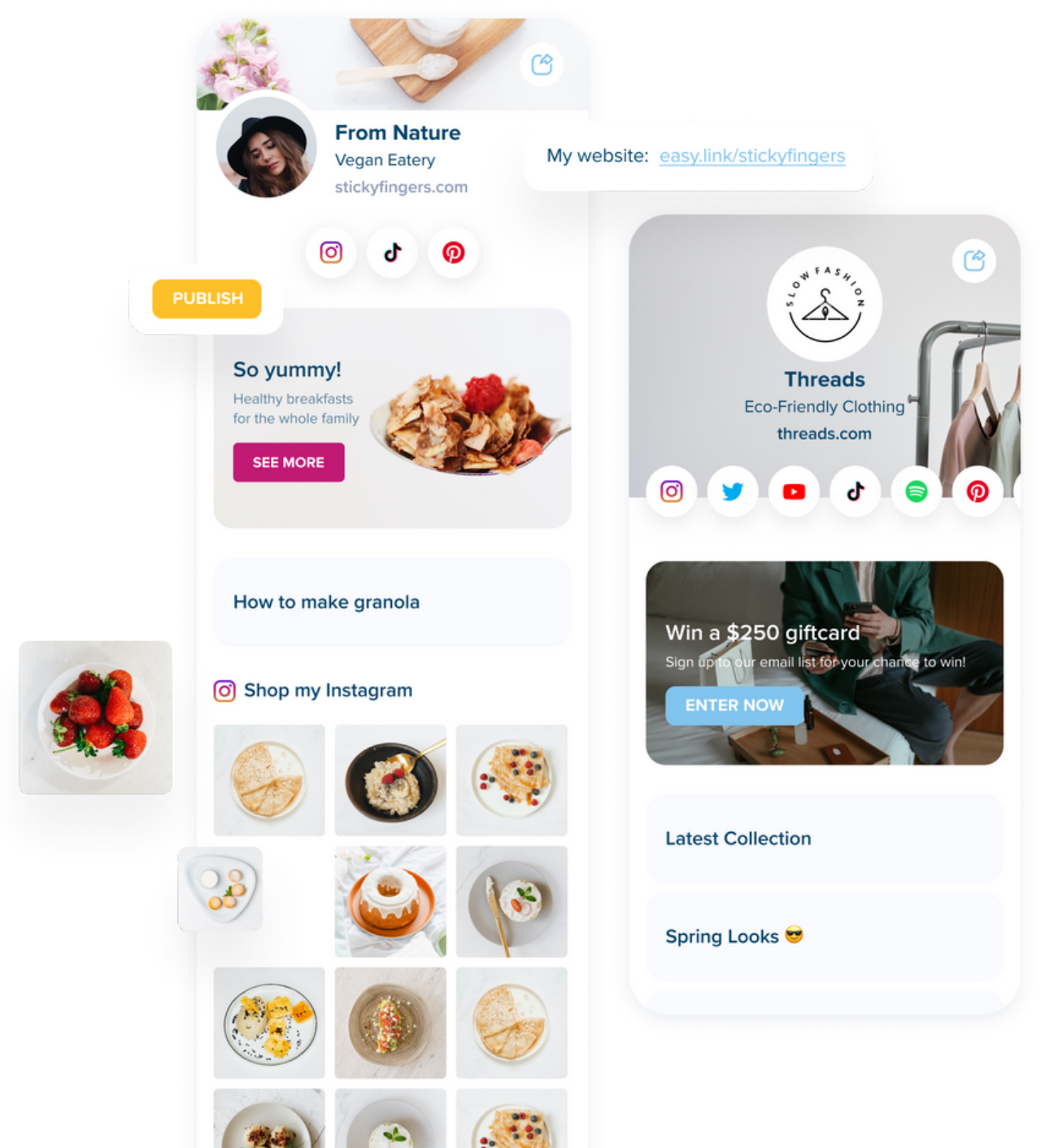
EasyLink!

Your Social Planner + Link-in-bio Duo.

Plann becomes your 2-in-1 Social Suite AND Link-in-bio tool. Create your own page to house all of your most valuable content in one easy place!

- **Personalize Your EasyLink Page**
 - Add your own unique flair to make your brand stand out
- **Sell More With Shoppable Grids**
 - Show where people can find, discover + shop your Instagram grid
- **Setup + Publish Your Page in Under 5 Minutes**
 - Use templates to build your page quickly based on whether you're selling, sharing or growing.

[Secure your EasyLink name now >>](#)



MARCH

CONTENT PLANNER

Skyrocket your success on social this March with our FREE content calendar. From high-traffic hashtags to tailored repurposing tips, fast-track your social media content creation with 31 days of social post starters.

S

M

T


W

T


F

S


1. FEBRUARY REFLECTIONS

CONTENT TIP:  Create a Reel to showcase your highlights from February.


2. A PODCAST YOU'VE BEEN LOVING.

CONTENT TIP:  Use a Link sticker on Instagram Stories to help your audience find this podcast.


3. JUMP ON A TRENDING REEL

CONTENT TIP:  Use the Template feature to recreate a trending Reel on Instagram.


4. HOW-TO TUTORIAL

CONTENT TIP:  Create a how-to-tutorial Reel with instructions.


5. PROMOTE A RECENT BLOG POST

CONTENT TIP:  Turn the key points of this blog into a Carousel on Instagram.


6. MOTIVATIONAL MONDAY

CONTENT TIP:  Repurpose this quote tile for Facebook and LinkedIn sizing.


7. SHARE USER GENERATED CONTENT (UGC)

CONTENT TIP:  Create a carousel and tag customers' handles on Instagram.


8. SHARE A FUNNY MEME

CONTENT TIP:  Create a custom graphic in your own branding on Instagram.


9. EXPLAIN A COMPANY VALUE

CONTENT TIP:  Repurpose this graphic for LinkedIn sizing.


10. TEAM SPOTLIGHT

CONTENT TIP:  Create a Carousel sharing BTS photos of this team member at work.

11. A BOOK YOU'VE BEEN LOVING

CONTENT TIP:  Use a Link sticker on Instagram Stories to help your audience find this book.


12. SHARE YOUR MORNING ROUTINE

CONTENT TIP:  Film a Reel showcasing your morning routine on Instagram.

13. PROMOTE YOUR MAILING LIST

CONTENT TIP:  Use the Link Sticker on Instagram Stories to boost sign-ups.


14. SMALL BIZ SHOUTOUT

CONTENT TIP:  Create a Carousel sharing your top 5 small businesses and tag their handles.


15. SHARE A TIP

CONTENT TIP:  Film a Reel explaining the tip.

16. JUMP ON A TRENDING REEL

CONTENT TIP:  Use the Template feature to recreate a trending Reel on Instagram.


17. SHARE YOUR EVENING ROUTINE

CONTENT TIP:  Film a Reel showcasing your evening routine on Instagram.


18. TEASE AN UPCOMING PRODUCT LAUNCH

CONTENT TIP:  Post a series of Stories teasing a product launch.


19. SHARE A CUSTOMER TESTIMONIAL

CONTENT TIP:  Create a custom graphic sharing a quote from the customer review on Instagram.


20. BTS DAY IN YOUR LIFE

CONTENT TIP:  Film a Reel showing a quick day in your life vlog


21. LIVE Q&A

CONTENT TIP:  Go Live on Instagram to answer FAQs.


22. SHARE A PRODUCTIVITY TIP

CONTENT TIP:  Create a Reel that shows this productivity tip in action on Instagram


23. SHARE A RELATABLE TWEET

CONTENT TIP:  Create a custom graphic sharing this tweet on Instagram.


24. BUST AN INDUSTRY MYTH

CONTENT TIP:  Use the quiz sticker on Stories to test your follower's knowledge of this subject on Instagram.


25. MAKE A THIS OR THAT SERIES

CONTENT TIP:  Use the Poll feature on Instagram Stories to boost engagement.


26. RUN A FLASH SALE

CONTENT TIP:  Use the Countdown sticker to build anticipation and drive action on Stories.


27. 2 TRUTHS AND A LIE

CONTENT TIP:  Ask users to use the emoji reactions on Facebook to drive engagement.


28. INSPIRING QUOTE

CONTENT TIP:  Create a branded custom graphic that shares this quote on Instagram.


29. APRIL GOALS

CONTENT TIP:  Create a Reel showing your April goals.

30. HOST A LIVE SHOPPING SALE

CONTENT TIP:  Go Live on Instagram for an exclusive sale.

31. MARCH WRAP-UP

CONTENT TIP:  Create a Reel showing your highlights and wins from the month.

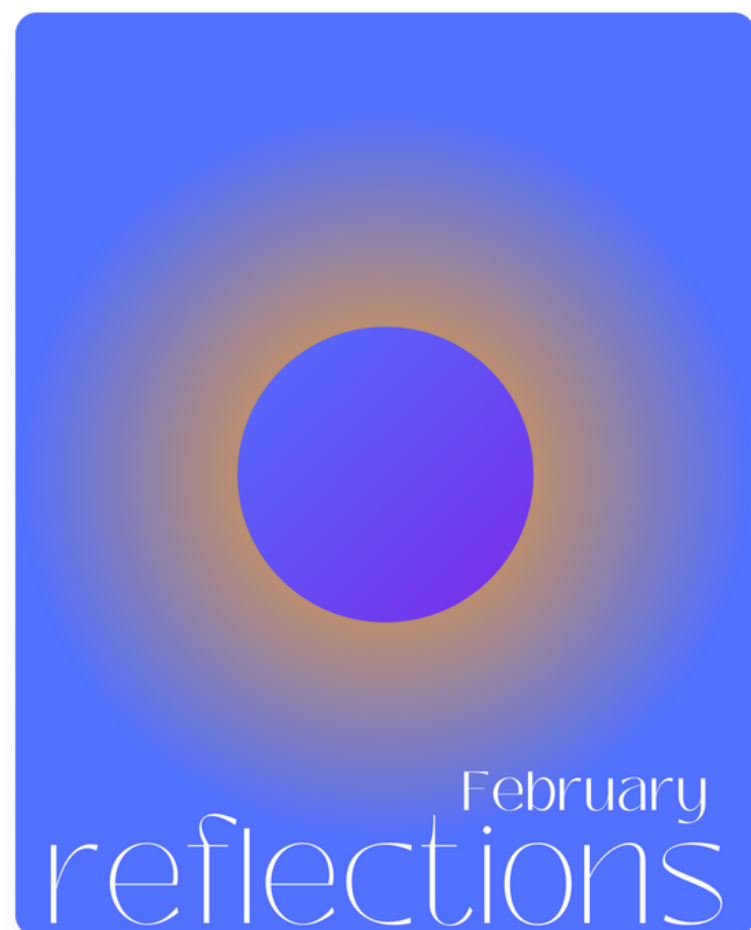
 POSTS  CROSS-PLATFORM TIPS

PLANN

March's Caption Prompts + Hashtags

now with bonus tips for repurposing!

You can now download your own copy of the entire months caption prompts + accompanying hashtags sets [here](#).
Follow the instructions on [page 1 of the google doc](#), and start planning your content today!

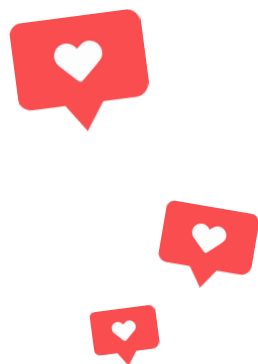


@march1 It's officially a new month! So, let's reflect on what went on in February.

[Share 3 wins/what you achieved in February].

Now it's your turn, what goals did you achieve in February? Let us know in the comments.

#NewMonth #NewMonthVibes #FreshStart
#WorkMotivation #KickingGoals
#NewGoals #Monthlygoals

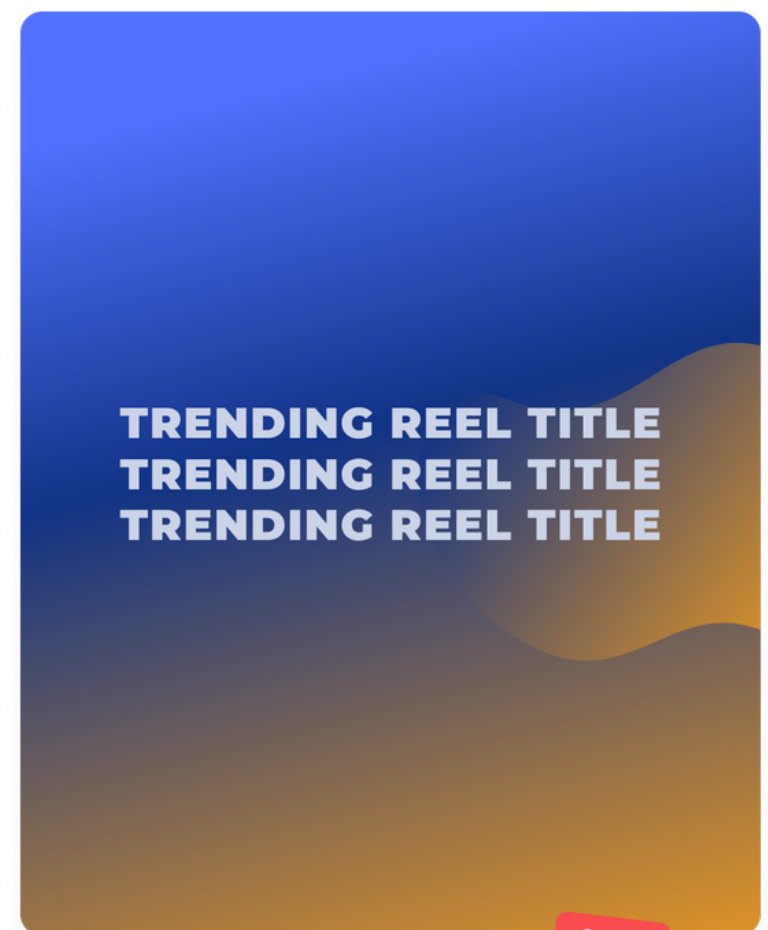


@march2 So I recently finished [podcast name] and let me tell you I'm obsessed!

[Podcast name] is all about [give details about the podcast and why you love it]

Let us know in the comments if you have listened to their latest episode!

#podcast #podcasting
#podcastersofinstagram #podcasts
#spotify #podcastlife #podcaster



@march3 It's only March and there's already another Reels trend blowing up.

So, I thought I'd jump on the bandwagon. 🤪

Don't forget to show some love. ❤️

#Trending #TrendingReel #TrendAlert
#TrendingTikTok #Reels



@march4 Want to know a life hack? I can't believe I've gone X years without knowing [insert life hack]



IF YOU HAVE A SECONDARY POINT TO MAKE, ADD IT HERE.

Click me for the entire list of caption prompts + hashtag sets!