

GUIDELINES FOR THE ESSAY COMPETITION AND DRAMA COMPETITION TO BE HELD ON 26TH Nov 2022

For Intermediate students and for Final students doing the Articleship

[Students who have completed their Articleship cannot participate]

VENUE: ICAI BHAVAN

TIMINGS: 10-6PM ; Exact timings will be intimated a day before event based on number of participants.

Participation google link:

<https://forms.gle/FHakbTgyui4gs1dk6>

Topics for Essay Competition

Branch Level

1. Impact of GST reforms on the Indian Economy
2. 100% FDI in e-commerce: What it means for the retail business?
3. Role of Bankruptcy code in the Financial Inclusion dream of India?
4. Diversity and Inclusion & its impact in the Indian Scenario
5. Technologies for building a climate change-resilient India

Rules of the Essay Competition

The essay writing Competition will be organized by inviting essays on relevant topics by the host branch/ Regional Council from the list of topics as shared by SSEB.

- Maximum word limit 1500-2000 words
- The language should be English only
- The typed essay should not be permitted, only handwritten essays at the venue will be accepted.
- The competition will be held at the venue of the branch/ Regional office
- The top three students have to present their essays before the audience and the Jury members.
- Each contestant will be given one hour – a timer will ring at the end of the 55th minute, signaling the contestant to conclude the writing in another five minutes

Note: Students should submit their mobile phones, smartwatch, earphones, or any other gadget which can be misused during the competitions

Evaluation Criteria for Essay Competition

The evaluation will be made based on content, coverage, facts, writing spirit inclined towards the topic, and logical presentation with due rationale.

(Total Maximum Marks 100)

S.No	Criteria	Maximum Marks could be awarded in each category
1.	Logical Introduction and Conclusion	10 Marks (5 Marks Each)
2.	Correct usage of Grammar	15 Marks
3.	Structural Coherence with no overlapping	10 Marks
4.	Original idea & creativity of the content	15 Marks
5.	Command over language	15 Marks
6.	Rationality and Recency of the content	15 Marks
7.	In case any idea is copied whether the reference source is quoted	5 Marks
8.	Real-life scenarios connected with the individual life of a student	5 Marks
9.	Lexical Resources (Vocabulary)	10 Marks

Topics for "Drama by Student Team"

Branch Level

- The E-commerce environment
- Impact of GST on the family budget
- Digital Marketing 101
- Gender Biasness in Society
- Economist of the year

Performance & Duration:

1. It will be a team performance on any topic related to Chartered Accountancy Profession/curriculum.
2. Each team will be given 10 minutes of time for their performance.
3. Medium of language for the Drama competition will be English, Hindi, or both.

4. Negative marking will be done for the performances which is not completed within the stipulated time frame.

5. Participants will bring their own dress, accessories, etc.

6. ICAI will only provide the platform for performance and the students have to bear the cost of dress, accessories, etc.

7. Decision of the judges will be final.

Evaluation Criteria

(Total Maximum Marks 100)

S.No	Criteria	Maximum marks could be allotted
1.	Whether the drama narrates the theme? <ul style="list-style-type: none">• Understanding of Piece and the clarity in the thought process• Compelling idea and originality of the work• Did the play strongly challenge the ability (potential) of the actors?	20 Marks
2.	Acting of the Participants- <ul style="list-style-type: none">• Characterization• Energy level• Teamwork• Movement and use of stage space	20 Marks
3.	Voice – <ul style="list-style-type: none">• Voice, Pitch, Texture, Diction, Command over language• Could the actors be heard?• Were pronunciation and articulation correct for each character?	10 Marks
4.	Tempo – <ul style="list-style-type: none">• Pace and Rhythm, was it too fast to follow intelligently? was it too slow?	10 Marks
5.	Stage Presentation – <ul style="list-style-type: none">• Costumes, Props, Appeal to the Audience, Attention to Details	10 Marks
6.	Dramatic Achievement – Performance craft, Level of dramatic difficulty achieved, the overall impression of the narrative	20 Marks
7.	Adherence to the allotted timings	10 Marks

Students are requested to check mass mails and brochures received from SICASA and SIRC of ICAI for necessary details and follow up

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