

Utility Art Program

1. *Goal of the Utility Art Program:* The goal of the Utility Art program is to transform campus utility infrastructure such as utility boxes, pressure regulators, and generators into canvases for works of public art in order to enhance the vibrancy of the campus, showcase local talent, promote thoughtful theme], and deter graffiti.
2. *Duration of Utility Art:* Utility Art shall be on public display for a recommended period of four years when the selected piece of infrastructure would be eligible for selection of a new design or re-painted back to its original color.
3. *Utility Art Phases:* Each phase of the Utility Art Program will consist of a recommended number of features to participate in the program. The features eligible for art will be determined by Facilities Management and Development (FMD).
4. *Infrastructure Specifications:* Features participating in the program will include utility boxes, pressure regulators, and generators. Standard sizing is generally 5'3" H X 2'8" W x 2' D for large features and 2'8" H X 1'8" W x 1'4" D for small features. Dimensions will vary; selected artists must be willing to adjust designs to their assigned feature. Art should cover all exposed sides including the top.
5. *Artist Eligibility:* The competition shall be open to individual students, faculty and staff, or "teams" of students or faculty with a designated lead artist who have the skills and artistic vision required to complete the project to the highest degree of creative display and artistic expertise. Qualifying applicants must be enrolled or actively employed by Cal Poly at the time of application. Applicants should carefully review the project description, and Request for Proposals to determine if they have the necessary skills, experience, and creative vision to complete the project.
6. *Department Review:* Prior to beginning the jury review, the Assistant Vice President of Facilities Management and Development shall arrange for the project to be reviewed by appropriate staff in the FMD. The purpose of this review is to identify engineering, maintenance, or safety issues that may arise from the placement or choice of materials for the artwork or project site. If the artwork is part of a larger construction project, the project manager shall be present as well. This information will be presented to the jury to help guide their decisions when selecting a piece.
7. *Selecting an Art Jury:* Art juries review the submitted artworks and determine whether they meet the criteria for the project and are eligible to proceed through the remainder of the approval process. The preferred approach is to create a 5-7-member jury to review each submittal. The jury shall consist of campus stakeholders including, but not limited to, Faculty, Staff, Housing, Corporation, ASI, and Campus Planning Committee. All jury names shall be made public.
8. *Jury Selection Process:* The Utility Art Applications submitted in response to this RFQ will be reviewed by the Facilities Planning and Capital Projects Department who will then forward all complete and eligible applications received by the deadline to the jury. Upon evaluating the qualifications provided in the applications, the jury will select artistic designs for each piece of infrastructure eligible for art within a phase.
9. *Evaluation Group:* Once the pilot program parameters have been developed, the Assistant Vice President of Facilities Management and Development will solicit evaluation from the jury to judge the merits of the artist's proposal. The jury will review all complete applications received by the deadline. If the number of qualifying applications does not meet the number requested; the Assistant Vice President of Facilities Management and Development may decide to reopen the selection process.

10. *Evaluation Criteria:* The University's Design Guidelines will apply throughout the decision-making process for proposed artworks. Artworks and locations recommended by the Art Jury shall be reviewed by the Design Review Committee for compatibility with University policies and design guidelines. The Staff Liaison shall present the final recommended designs and locations to the Senior Vice President of Administration and Finance for final approval. Criteria used to select artists will be:
 - a. Evaluation of artistic proficiency and creative innovation
 - b. Appropriateness of scale, form, material, content, and design
 - c. Relevancy to theme and campus location
 - d. Contribution to campus character and vibrancy
11. *Artist Selection and Contract:* The University's strategic business services shall enter into a public art contract agreement with the selected artists for the installation of their artworks. The Utility Art Program Artist Agreement is provided as Appendix [x].
12. *Artist's Stipend:* Artists will receive a stipend of [\$200.00] to cover time and material costs. The budgeted amount is all-inclusive and shall cover the total cost incurred by the artist while designing and installing the artwork.
13. *Media and Materials Guidelines:* Artwork must be original and may not contain advertising, religious art, sexual, violent, or related content, negative imagery, drug use, culturally offensive imagery, political partisanship or any prohibited CSU activities (see <http://www.catalog.calpoly.edu/universitypolicies/> for details). Artwork may be in the form of painting and vinyl wraps for "digitally enhanced works." Artists must use the following materials:
[Confirm with Paint Shop]
 - a. Paint types require premium high solids 100% latex waterborne exterior wall and trim.
 - b. Paint; low-sheen, eggshell or satin finish; minimum 1.5 mil dry thickness per coat.
 - c. Paint Products (in recommended order):
 - i. Nova color
 - ii. Sherwin Williams: Accolade Exterior Acrylic Latex, Satin
 - iii. Pratt and Lambert: Accolade Exterior Acrylic Latex, Eggshell
 - iv. Benjamin Moore: Aura Exterior Acrylic Latex #634 Low Luster
 - v. Frazee #126 Mirror Glide Low Sheen Acrylic Latex
 - vi. Kelly Moore #1245 Acry-Shield Acrylic Latex Low Sheen.
14. *Themes:* Each phase will include broad themes assigned to different zones of campus, and the features within each zone will fall under the assigned theme. Potential themes may include but not be limited to; diversity, inclusion, history, sustainability, regional features, natural environment, community, and academics. Artists shall declare which theme they are applying to in their application. [With each RFQ, a map will be provided, identifying locations of each eligible feature, and what theme each utility falls under]. Themes may be interpreted broadly, however, reflection of theme will be one of the criteria under which the jury will make its decision. The jury reserves the right to make recommendations for revisions to submitted work.
15. *Safety:* The Facilities Planning and Capital Projects Department will review all features eligible for artwork and identify all warnings, signage, colors, and information that **may not be modified or covered** by artwork to ensure the safety and function of each feature. Artists must comply with the set restrictions on the feature they are assigned.
16. *Maintenance, Repairs, Modification of Utility/Traffic Control Boxes:* The Facilities Planning and Capital Projects (FPCP) Department is responsible for maintaining University facilities, including public art. FPCP reserves the right to modify or remove artwork should a feature require maintenance, modifications, or repairs as a result of

unanticipated damages. Should this occur, FPCP shall revert the utility back to its original state and color. The artist would then be provided with the first option of participating in the subsequent round of the Utility Art Program.