







	NEW YEAR DAY GLOBAL FAMILY DAY	<input type="checkbox"/> <input type="checkbox"/>		LOHRI DAY	<input type="checkbox"/>
	WORLD INTROVERT DAY	<input type="checkbox"/>		MAKAR SANKRANTI, PONGAL / WORLD LOGIC DAY	<input type="checkbox"/> <input type="checkbox"/>
	WORLD BRAILLE DAY / WORLD HYPNOTISM DAY	<input type="checkbox"/> <input type="checkbox"/>		INDIAN ARMY DAY	<input type="checkbox"/>
	WORLD WAR ORPHANS DAY	<input type="checkbox"/>		WORLD RELIGION DAY	<input type="checkbox"/>
	WORLD TYPING DAY	<input type="checkbox"/>		NATIONAL VOTERS DAY NATIONAL TOURISM DAY	<input type="checkbox"/> <input type="checkbox"/>
	PRAVASI BHARTIYA DIWAS (NRI DAY)	<input type="checkbox"/>		REPUBLIC DAY OF INDIA INTERNATIONAL CUSTOMS DAY	<input type="checkbox"/> <input type="checkbox"/>
	WORLD HINDI DAY	<input type="checkbox"/>		INTERNATIONAL DAY OF COMMEMORATION	<input type="checkbox"/>
	NATIONAL HUMAN TRAFFICKING AWARENESS DAY	<input type="checkbox"/>		LAST SUNDAY OF JANUARY WORLD LEPROSY ERADICATION DAY	<input type="checkbox"/> <input type="checkbox"/>
	NATIONAL YOUTH DAY BIRTH ANNIVERSARY OF SWAMI VIVEKANANDA	<input type="checkbox"/> <input type="checkbox"/>		MARTYR'S DAY	<input type="checkbox"/>



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**SOCIAL MEDIA CALENDAR**

**2023**

**FEBRUARY**



WORLD INTERFAITH  
HARMONY WEEK

☐

VALENTINE DAY

☐

WORLD WETLANDS DAY

☐

WORLD ANTHROPOLOGY DAY

☐

WORLD CANCER DAY

☐

WORLD DAY OF SOCIAL JUSTICE

☐

WORLD NUTELLA DAY

☐

INTERNATIONAL  
MOTHER LANGUAGE DAY

☐

INTERNATIONAL DAY OF ZERO TOLERANCE  
TO FEMALE GENITAL MUTILATION

☐

WORLD THINKING DAY

☐

NATIONAL DEWORMING DAY /  
WORLD PULSES DAY

☐

CENTRAL EXCISE DAY

☐

INTERNATIONAL DAY OF  
WOMEN AND GIRLS IN SCIENCE

☐

WORLD NON-GOVERNMENTAL  
ORGANIZATION DAY

☐

NATIONAL PRODUCTIVITY DAY

☐

NATIONAL SCIENCE DAY  
RARE DISEASE DAY  
WORLD SPAY DAY

☐☐☐

WORLD RADIO DAY  
NATIONAL WOMEN'S DAY

☐☐





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SOCIAL MEDIA CALENDAR

2023

MARCH



ZERO DISCRIMINATION DAY  
WORLD CIVIL DEFENCE DAY  
WORLD CANDLE DAY  
WORLD MUSIC THERAPY DAY

☐  
☐  
☐  
☐

WORLD TEEN MENTAL  
WELLNESS DAY

☐

WORLD WILDLIFE DAY  
WORLD HEARING DAY  
WORLD BIRTH DEFECTS DAY

☐  
☐  
☐

NATIONAL SECURITY DAY  
WORLD OBESITY DAY

☐  
☐

WORLD PLANT POWER DAY

☐  
☐

INTERNATIONAL WOMEN'S DAY  
NO SMOKING DAY  
(SECOND WEDNESDAY)

☐  
☐

WORLD KIDNEY DAY  
(SECOND THURSDAY)

☐

INTERNATIONAL DAY OF  
ACTION FOR RIVERS / PI DAY

☐  
☐

WORLD CONSUMER RIGHTS DAY

☐

WORLD SLEEP DAY

☐  
☐

ORDNANCE FACTORIES DAY

☐  
☐

INTERNATIONAL DAY OF HAPPINESS  
WORLD SPARROW DAY  
WORLD ORAL HEALTH DAY

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WORLD FORESTRY DAY  
WORLD DOWN SYNDROME DAY  
WORLD POETRY DAY  
WORLD PUPPETRY DAY  
WORLD SOCIAL WORK DAY

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WORLD WATER DAY

☐

WORLD METEOROLOGICAL DAY

☐

WORLD TB DAY

☐

WORLD THEATER DAY

☐

WORLD BACKUP DAY

☐



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SOCIAL MEDIA CALENDAR

2023

APRIL



UTKAL DIWAS,  
APRIL FOOLS' DAY

☐  
☐

WORLD ART DAY

☐

WORLD AUTISM AWARENESS DAY

☐  
☐

WORLD VOICE DAY

☐

WORLD PARTY DAY

☐

WORLD HEMOPHILIA DAY

☐

INTERNATIONAL DAY  
FOR MINE AWARENESS

☐  
☐

WORLD HERITAGE DAY  
WORLD AMATEUR RADIO DAY

☐  
☐

NATIONAL MARITIME DAY

☐

WORLD LIVER DAY

☐  
☐

WORLD HEALTH DAY  
GOOD FRIDAY

☐  
☐

CIVIL SERVICES DAY  
SECRETARIES DAY

☐  
☐

WORLD HOMEOPATHY DAY

☐

EARTH DAY

☐

NATIONAL SAFE MOTHERHOOD DAY  
NATIONAL PET DAY

☐  
☐

WORLD BOOK AND COPYRIGHT DAY

☐  
☐

DR. B. R. AMBEDKAR JAYANTI  
VAISAKHI

☐  
☐

NATIONAL PANCHAYATI RAJ DAY  
WORLD IMMUNIZATION WEEK

☐  
☐





WORLD MALARIA DAY  
WORLD PENGUIN DAY

☐  
☐

WORLD INTELLECTUAL  
PROPERTY DAY

☐

WORLD VETERINARY DAY

☐

WORLD DAY FOR SAFETY  
AND HEALTH AT WORK

☐  
☐

INTERNATIONAL DANCE DAY

☐

AYUSHMAN BHARAT DIWAS

☐



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SOCIAL MEDIA CALENDAR

2023

MAY

01 INTERNATIONAL LABOUR DAY ☐  
WORKERS' DAY ☐  
MAHARASHTRA DAY ☐

02 WORLD ASTHMA DAY ☐  
WORLD TUNA DAY (1ST TUESDAY)

03 PRESS FREEDOM DAY ☐

04 INTERNATIONAL FIREFIGHTERS DAY ☐  
COAL MINERS' DAY ☐  
WORLD PASSWORD DAY ☐

07 WORLD ATHLETICS DAY ☐  
WORLD LAUGHTER DAY (1ST SUNDAY)

08 WORLD RED CROSS DAY ☐  
WORLD THALASSEMIA DAY

10 WORLD LUPUS DAY ☐

11 NATIONAL TECHNOLOGY DAY ☐

12 INTERNATIONAL NURSES DAY ☐  
☐

13 WORLD COCKTAIL DAY ☐

14 MOTHER'S DAY (2ND SUNDAY) ☐

15 INTERNATIONAL DAY OF THE FAMILY ☐

17 WORLD TELECOMMUNICATION DAY ☐  
WORLD HYPERTENSION DAY

20 WORLD BEE DAY ☐  
WORLD WHISKEY DAY ☐

21 WORLD DAY FOR CULTURAL DIVERSITY ☐  
WORLD BAKING DAY ☐

22 INTERNATIONAL DAY FOR BIOLOGICAL DIVERSITY ☐  
WORLD GOTH DAY ☐

23 WORLD TURTLE DAY ☐

24 COMMONWEALTH DAY ☐  
WORLD SCHIZOPHRENIA DAY



WORLD BLOOD CANCER DAY

☐

WORLD MULTIPLE SCLEROSIS DAY

☐

ANTI-TOBACCO DAY

☐





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SOCIAL MEDIA CALENDAR

2023

## JUNE



WORLD MILK DAY  
WORLD REEF AWARENESS DAY

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☐

WORLD WIND DAY  
WORLD ELDER ABUSE  
AWARENESS DAY

☐  
☐

WORLD BICYCLE DAY

☐

WORLD DAY TO COMBAT  
DESERTIFICATION AND DROUGHT

☐

INTERNATIONAL DAY OF INNOCENT  
CHILDREN VICTIMS OF AGGRESSION

☐  
☐

FATHER'S DAY  
INTERNATIONAL SUSHI DAY  
INTERNATIONAL PICNIC DAY

☐  
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☐

WORLD ENVIRONMENT DAY

☐

WORLD REFUGEE DAY  
INTERNATIONAL SURFING DAY

☐  
☐

WORLD FOOD SAFETY DAY

☐

INTERNATIONAL DAY OF YOGA  
WORLD MUSIC DAY  
WORLD HYDROGRAPHY DAY

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WORLD OCEAN DAY  
WORLD BRAIN TUMOUR DAY

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☐

WORLD RAINFOREST DAY

☐  
☐

ANTI-CHILD LABOUR DAY

☐

UNITED NATIONS PUBLIC SERVICE DAY  
INTERNATIONAL OLYMPIC DAY

☐  
☐

INTERNATIONAL ALBINISM  
AWARENESS DAY  
WORLD SOFTBALL DAY

☐  
☐

INTERNATIONAL DAY AGAINST DRUG  
ABUSE AND ILLICIT TRAFFICKING

☐

WORLD BLOOD DONOR DAY

☐

WORLD SOCIAL MEDIA DAY  
INTERNATIONAL ASTEROID DAY

☐  
☐



**01** DOCTOR'S DAY ☐  
INTERNATIONAL JOKE DAY ☐  
INTERNATIONAL DAY OF ☐  
COOPERATIVES ☐  
WORLD BRONCHIECTASIS DAY ☐

**02** WORLD UFO DAY ☐

**06** WORLD ZOOONOSIS DAY ☐

**07** GLOBAL FORGIVENESS DAY ☐  
WORLD CHOCOLATE DAY ☐

**11** WORLD POPULATION DAY ☐

**17** WORLD EMOJI DAY ☐

**18** NELSON MANDELA ☐  
INTERNATIONAL DAY ☐  
WORLD LISTENING DAY ☐

**20** INTERNATIONAL CHESS DAY ☐  
WORLD JUMP DAY ☐

**28** WORLD HEPATITIS DAY ☐  
WORLD WAR 1 ☐

**30** WORLD DAY AGAINST ☐  
TRAFFICKING IN PERSONS ☐  
INTERNATIONAL FRIENDSHIP DAY ☐

**31** WORLD RANGER DAY ☐





**01** INTERNATIONAL CHILDFREE DAY ☐  
WORLD LUNG CANCER DAY ☐

**04** INTERNATIONAL BEER DAY ☐

**06** INTERNATIONAL FRIENDSHIP DAY ☐  
HIROSHIMA DAY (1ST SUNDAY) ☐

**09** NAGASAKI DAY ☐  
QUIT INDIA DAY ☐  
INTERNATIONAL DAY OF  
THE WORLD'S INDIGENOUS PEOPLE ☐  
INTERNATIONAL COWORKING DAY ☐

**12** INTERNATIONAL YOUTH DAY ☐

**15** INDEPENDENCE DAY OF INDIA ☐

**19** PHOTOGRAPHY DAY ☐  
INTERNATIONAL GEOCACHING DAY ☐  
WORLD PHOTOGRAPHY DAY ☐  
WORLD HUMANITARIAN DAY ☐

**20** WORLD MOSQUITO DAY ☐

**22** WORLD PLANT MILK DAY ☐

**31** WORLD DISTANCE LEARNING ☐  
INTERNATIONAL OVERDOSE  
AWARENESS DAY ☐





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SOCIAL MEDIA CALENDAR

2023

SEPTEMBER



WORLD LETTER WRITING DAY  
WORLD ALZHEIMER'S MONTH

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☐

WORLD OZONE DAY  
INTERNATIONAL DAY FOR  
PRESERVATION

☐  
☐

COCONUT DAY  
WORLD BEARD DAY

☐  
☐

INTERNATIONAL COUNTRY  
MUSIC DAY  
WORLD PATIENT SAFETY DAY

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☐

TEACHERS' DAY  
INTERNATIONAL DAY OF CHARITY

☐  
☐

INTERNATIONAL LITERACY DAY  
WORLD PHYSIOTHERAPY (PT) DAY  
WORLDWIDE CYSTIC FIBROSIS DAY

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☐

ALZHEIMER'S DAY  
DAY FOR PEACE AND NON-VIOLENCE  
(UN/ WORLD GRATITUDE DAY)

☐  
☐

INTERNATIONAL SUDOKU DAY

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WORLD CAR-FREE DAY  
WORLD RHINO DAY  
WORLD CML (CHRONIC MYELOID  
LEUKEMIA) DAY

☐  
☐  
☐

WORLD SUICIDE PREVENTION DAY

☐

WORLD SEPSIS DAY  
INTERNATIONAL CHOCOLATE DAY

☐  
☐

INTERNATIONAL DAY OF  
SIGN LANGUAGES

☐

HINDI DIWAS

☐

WORLD RIVERS DAY  
INTERNATIONAL DAUGHTER'S DAY  
(4TH SUNDAY)

☐  
☐

ENGINEERS DAY  
INTERNATIONAL DAY OF DEMOCRACY  
INTERNATIONAL DOT DAY  
WORLD LYMPHOMA AWARENESS DAY

☐  
☐  
☐  
☐

WORLD DREAM DAY

☐





# SEPTEMBER



DAY OF DEAF  
WORLD CONTRACEPTION DAY



WORLD HEART DAY  
INTERNATIONAL FOOD LOSS AND  
WASTE AWARENESS DAY



WORLD TOURISM DAY



INTERNATIONAL TRANSLATION DAY  
INTERNATIONAL PODCAST DAY  
WORLD MARITIME DAY



WORLD RABIES DAY ☐  
INTERNATIONAL DAY FOR UNIVERSAL ☐  
ACCESS TO INFORMATION





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SOCIAL MEDIA CALENDAR

2023

OCTOBER



INTERNATIONAL DAY FOR ELDERLY  
INTERNATIONAL COFFEE DAY  
WORLD VEGETARIAN DAY  
INTERNATIONAL MUSIC DAY

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☐  
☐  
☐

NATIONAL POST DAY  
WORLD MENTAL HEALTH DAY  
WORLD HOMELESS DAY

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☐  
☐

WORLD HABITAT DAY  
GANDHI JAYANTI  
INTERNATIONAL DAY OF  
NON-VIOLENCE  
(1ST MONDAY OF OCTOBER)

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☐  
☐

INTERNATIONAL DAY OF GIRL CHILD

☐

WORLD TEMPERANCE DAY

☐

WORLD SIGHT DAY  
WORLD ARTHRITIS DAY  
(2ND THURSDAY)

☐  
☐

WORLD ANIMAL WELFARE DAY  
WORLD FINANCIAL PLANNING DAY  
WORLD SPACE WEEK  
WORLD ANIMAL DAY

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WORLD EGG DAY  
WORLD THROMBOSIS DAY

☐  
☐

WORLD CEREBRAL PALSY DAY  
WORLD SMILE DAY

☐  
☐

WORLD HOSPICE AND  
PALLIATIVE CARE DAY  
WORLD STANDARDS DAY

☐  
☐

INDIAN AIR FORCE DAY

☐

WORLD STUDENTS DAY  
WORLD WHITE CANE DAY

☐  
☐

WORLD POST OFFICE DAY

☐

WORLD FOOD DAY  
WORLD SPINE DAY  
BOSS'S DAY

☐  
☐  
☐





**17** WORLD TRAUMA DAY ☐  
INTERNATIONAL DAY FOR THE ERADICATION OF POVERTY ☐

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**20** INTERNATIONAL SLOTH DAY ☐  
WORLD OSTEOPOROSIS DAY ☐  
WORLD STATISTICS DAY ☐  
INTERNATIONAL CHEFS DAY ☐  
INTERNATIONAL DAY OF THE AIR TRAFFIC CONTROLLER ☐

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**24** UN DAY ☐  
WORLD DEVELOPMENT INFORMATION DAY ☐  
WORLD POLIO DAY ☐

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**25** INTERNATIONAL DWARFISM AWARENESS DAY ☐  
WORLD OPERA DAY ☐  
INTERNATIONAL ARTIST'S DAY ☐

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**27** WORLD OCCUPATIONAL THERAPY DAY ☐  
WORLD DAY FOR AUDIOVISUAL HERITAGE ☐

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**28** INTERNATIONAL ANIMATION DAY ☐  
WORLD JUDO DAY ☐

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**29** WORLD STROKE DAY ☐  
WORLD PSORIASIS DAY ☐

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**30** WORLD THRIFT DAY ☐

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**31** NATIONAL UNITY DAY ☐  
WORLD SAVINGS DAY ☐  
WORLD CITIES DAY ☐

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**SOCIAL MEDIA CALENDAR**

**2023**

**NOVEMBER**



WORLD VEGAN DAY

☐

CHILDREN'S DAY  
DIABETES DAY

☐  
☐

WORLD TSUNAMI DAY

☐

WORLD COPD (CHRONIC  
OBSTRUCTIVE PULMONARY  
DISEASE) DAY

☐

NATIONAL CANCER AWARENESS DAY

☐

WORLD PANCREATIC CANCER DAY  
INTERNATIONAL DAY FOR  
TOLERANCE  
WORLD PHILOSOPHY DAY

☐  
☐

WORLD URBANISM DAY

☐

INTERNATIONAL STUDENTS' DAY  
WORLD PREMATURITY DAY

☐

LEGAL SERVICES DAY  
WORLD FREEDOM DAY  
INTERNATIONAL DAY AGAINST  
FASCISM AND ANTISEMITISM  
WORLD ADOPTION DAY

☐☐☐☐☐

WORLD ANTIMICROBIAL  
AWARENESS WEEK

☐☐☐

WORLD KERATOCONUS DAY  
INTERNATIONAL ACCOUNTING DAY  
WORLD SCIENCE DAY FOR PEACE  
AND DEVELOPMENT

☐☐☐☐

WORLD DAY OF REMEMBRANCE  
FOR ROAD TRAFFIC VICTIMS  
INTERNATIONAL MEN'S DAY  
WORLD TOILET DAY

☐☐☐☐

NATIONAL EDUCATION DAY

☐

WORLD TELEVISION DAY  
WORLD HELLO DAY

☐☐

WORLD PNEUMONIA DAY

☐

NATIONAL CONSTITUTION DAY

☐

WORLD KINDNESS DAY

☐

INTERNATIONAL DAY OF SOLIDARITY  
WITH PALESTINIAN PEOPLE

☐





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SOCIAL MEDIA CALENDAR

2023

DECEMBER

01

WORLD AIDS DAY

☐

14

WORLD ENERGY  
CONSERVATION DAY

☐

02

NATIONAL POLLUTION CONTROL DAY ☐  
INTERNATIONAL DAY FOR THE ☐  
ABOLITION OF SLAVERY ☐  
WORLD PEAR DAY

16

VIJAY DIWAS

☐

03

WORLD DAY OF THE HANDICAPPED ☐

18

MINORITIES RIGHTS DAY (INDIA) ☐

04

INDIAN NAVY DAY ☐

22

NATIONAL MATHEMATICS DAY ☐

05

INTERNATIONAL VOLUNTEER DAY ☐  
WORLD SOIL DAY ☐

23

FARMERS DAY  
(KISAN DIWAS) INDIA ☐

07

INDIAN ARMED FORCES FLAG DAY ☐

24

NATIONAL CONSUMERS DAY ☐

10

HUMAN RIGHTS DAY ☐

25

CHRISTMAS DAY ☐

11

INTERNATIONAL MOUNTAIN DAY ☐

26

BOXING DAY ☐