

# AGENDA

## Dickman Road Business Improvement District

Board of Directors

**THURSDAY May 5, 2022 – 8:30 AM**

**MEETING LOCATION – Department of Public Works Conference Room 204  
150 S. Kendall Street**

- Call to Order: by Chair Gary Minneman
- Welcome and introductions (as needed)
- Approval of Minutes: November 4, 2021 (action required)
- Interim Financials: (action required)
- FY 2023 budget adoption (action required)
- Old Business
  - Security cameras
  - Motor Mile sign
  - Median maintenance
- New Business
  - Police Department Update
  - River restoration
  - Banner replacement
  - Field of Flight
- Comments by the public
- Board Member Comments
- Adjourn

### Attachments:

- Agenda
- Meeting minutes, November 4, 2021
- FY 2023 budget proposal
- Interim financial statements through March 31, 2022
- Motor Mile Landscape pricing
- River restoration press release
- Banner quote
- Field of Flight dealer information
- Board roster

**Upcoming meetings: August 4, 2022, Department of Public Works – Room 204  
November 3, 2022, Department of Public Works – Room 204  
February 2, 2023, Department of Public Works – Room 204**

**DICKMAN ROAD  
BUSINESS IMPROVEMENT DISTRICT BOARD MEETING  
November, 04 2021**

At the Thursday, November 04, 2021 meeting of the Dickman Road Business Improvement District Board held at 8:30 a.m., the following were in attendance: Vester Davis Jr, Jim DeMaagd, Carl Fedders, Clayton Hulsey, Tim Kool, Gary Minneman. Excused:

Also in attendance were: John Hart, and Sara VanWormer

Chair – Gary Minneman called the meeting to order at 8:38 AM

**Welcome and Introductions**

None

**Board Appointment/Resignation**

Board Members Vince Pavone (Battle Creek) Resignation Accepted

**Approval of Minutes – Meeting August 26, 2021**

Fedders/Davis

**Review/Approval Interim Financials 12 months ending June 30, 2021**

For 12 months ending June 30, 2021 (Tentative year-end) – Place on File

For 3 Months ending September 30, 2021 – Place on File

**OLD BUSINESS:**

**Gateway Sign Damage/Repair** - Staff/Hart presented an update on the sign restoration project. The sign is set to be fully installed and operational by the spring.

**Security Cameras (district wide) Mini Grant** – Staff/Hart and the Board continued discussing the idea of evaluating the use of security cameras on private property throughout the district to track and document criminal activity. Efforts to identify district wide coverage is ongoing.

**Median Maintenance (MDOT)** – Staff reported that the City crew would continue with its efforts to keep the medians maintained and cleaned up from road debris and weeds.

**Field of Flight Dealership Reimbursement** – Hart shared with the Board that the invoices for reimbursement for crew vehicles donated by the Motor Mile Dealerships for the Field of Flight Event was processed for the participating dealerships to receive \$200 per vehicle for cleaning and detailing them after use. 4 vehicles each from 6 dealerships for a total cost of \$4,800. Battle Creek Honda, DeMaagd, Heritage Chevrolet, Sunshine Toyota, Henkle Auto Group, and Lakeview Ford participated.

**NEW BUSINESS:**

**Police Department Update** - NONE

**Property and Project Update** - Staff and the Board briefly discussed the status of the now vacant redevelopment properties, and recent criminal activity within the district.

**Board Member Comments:**

Jim DeMaagd discussed recent thefts of catalytic converters. Vester Davis Jr was asked to request that a County Sheriff Representative attend future DRBID meetings.

Jim DeMaagd asked that staff have the landscaping contracts in place before spring clean-up and cutting is required.

**Adjournment:**

The meeting was adjourned at 9:07

The next Board Meeting is set for Thursday February 03, 2022 at 8:30 a.m.

Financial Report of the  
Dickman Road Business Improvement District (BID)

|  | ACTUAL FOR THE<br>NINE MONTHS ENDING<br>MARCH 31, 2022 | BUDGET FOR THE<br>YEAR ENDING<br>JUNE 30, 2022 |
|--|--|--|
| REVENUE                                  |  |  |
| SPECIAL ASSESSMENTS                      |  |  |
| City of Springfield                      | 21,510.51  | 22,000   |
| City of Battle Creek                     | 8,990.74   | 34,688   |
| TOTAL REVENUE                            | 30,501.25  | 56,688   |
| EXPENSES                                 |  |  |
| Administrative & Project Management Fees | 9,000.00   | 12,000   |
| General Marketing                        | 11,645.00  | 12,000   |
| Legal Services                           | 0.00   | 500  |
| Matching Grants (signage, landscaping)   | 0.00   | 1,500  |
| Physical Improvements/Maintenance        | 15,192.27  | 28,000   |
| TOTAL EXPENSES                           | 35,837.27  | 54,000   |
| NET SURPLUS/(DEFICIT)                    | (5,336.02)   | 2,688  |
| Balance carried forward                  | 115,730.00   | 102,776  |
| Ending Balance                           | 110,393.98   | 105,464  |

DICKMAN RD. BID BUDGET PROJECTION

|  | YEAR 20<br>(7-1-19 thru 6/30/20)<br>.0125 per square foot<br>ACTUAL | YEAR 21<br>(7-1-20 thru 6/30/21)<br>.0125 per square foot<br>ACTUAL | YEAR 22<br>(7-1-21 thru 6/30/22)<br>.0125 per square foot<br>Projected | YEAR 23<br>(7-1-22 thru 6/30/23)<br>.0125 per square foot<br>Budgeted | YEAR 24<br>(7-1-23 thru 6/30/24)<br>.0125 per square foot |
|--|---|---|--|---|---|
| REVENUE                                  |   |   |  |   |   |
| SPECIAL ASSESSMENTS                      |   |   |  |   |   |
| City of Springfield                      | 23,421  | 23,421  | 21,511   | 22,000  | 22,000  |
| City of Battle Creek                     | 70,969  | 26,316  | 26,500   | 26,500  | 34,688  |
| TOTAL REVENUE                            | 94,390  | 49,737  | 48,011   | 48,500  | 56,688  |
| EXPENSES                                 |   |   |  |   |   |
| Administrative & Project Management Fees | 12,000  | 12,000  | 12,000   | 12,000  | 12,000  |
| General Marketing                        | 10,020  | -   | 14,500 <sup>2</sup>  | 12,000  | 12,000  |
| Legal Services                           | -   | -   | -  | 500   | 500   |
| Matching Grants (signage, landscaping)   | -   | -   | -  | 10,000  | 1,500   |
| Physical Improvements/Maintenance        | 19,383  | 21,263 <sup>1</sup>   | 21,000   | 28,000  | 30,000  |
| TOTAL EXPENSES                           | 41,403  | 33,263  | 47,500   | 62,500  | 56,000  |
| NET SURPLUS/(DEFICIT)                    | 52,987  | 16,474  | 511  | (14,000)  | 688   |
| Balance carried forward                  | 47,101  | 100,088   | 116,562  | 117,073   | 103,073   |
| Ending Balance                           | 100,088   | 116,562   | 117,073  | 103,073   | 103,761   |

1. Includes credit for insurance payment for Motor Mile sign

2. Banner replacement





**Motor Mile  
Landscape Maintenance Contract  
Per Visit pricing model**

Services Provided:

1. Spring Cleanup of leaves, sticks, and debris in landscape areas.
2. Spring application (March) of preen or snapshot to landscape beds to prevent new weed growth. A second application in July is also recommended
3. Startup/Maintenance of sprinkler systems – check operation, adjust heads for proper alignment. Monthly checks on operation, weekly schedule adjustments based on rainfall. N/A
4. Vegetation control (roundup or similar) to landscape beds, curbs, parking lots, and roads to control weed growth is done once per month from May through October.
5. Mowing of lawns – includes weekly mowing, trimming around all objects, line edging of driveways and sidewalks, blowing of debris from drives, sidewalks, landscape beds, patios, and roadways.
6. Fertilization program of lawns: N/A
  - a. Spring treatment includes a slow release fertilizer with pre emergent crabgrass control. 36-0-6 100% slow release granular with dimension
  - b. Late Spring broadleaf weed control application – a liquid treatment to eliminate weeds present within the lawns.
  - c. Late Summer (1) total fertilizations of lawns. 25-0-6 with 5% iron 50% slow release granular product.
  - d. Summer weed control treatments (2) – monitor lawns for broadleaf weeds and treat as needed for any weeds present in the lawns.
  - e. Fall – Fertilization of lawns with a fall fertilizer. 25-0-12 50% slow release to build energy and vigor within the turf for fall and spring.
  - f. Fall- Liquid treatment to lawns for elimination of any weeds before overwintering. This program has (5) planned applications and additional spot treatments for weeds if necessary in the lawn areas.
7. Fall Cleanup of leaves – (2) scheduled visits to pick up leaves. We plan these visits to keep your property clean through fall. Services end November 30<sup>th</sup>
8. Perennial fall removal – ornamental grasses and perennials cut back for season.
9. Winterization of sprinkler systems.



### Motor Mile services pricing 2021

|  |                   |
|--|-------------------|
| Costs for services listed above:   | per service visit |
| Spring Cleanup   | \$700.00          |
| Application of preen or snapshot (2)   | \$450.00 each     |
| Sprinkler system startup   | \$N/A             |
| Weekly mowing and trimming (18)<br>(mowing will include areas outside of fences) | \$425.00 each     |
| Fertilization program application (4)  | \$N/A             |
| Trimming of river area and fenced in spots                                       | \$150.00 each     |
| Shrub Trimming (2)   | \$650.00 each     |
| Fall Cleanup (2)   | \$450.00 each     |
| Perennial Fall cutting and removal   | \$N/A             |
| Sprinkler system winterization   | \$N/A             |
| Weeding of landscape beds/garbage cleanup  | \$35.00 per hour  |
| Repair work for sprinkler systems  | \$N/A             |
| Post emergent crabgrass control spray  | \$N/A             |
| Labor for incidental landscape services (mulch, etc..)                           | \$75.00 per hour  |
| Vegetation control for landscape beds, (chemical spray)                          | \$300.00 each     |
| Edging of curbs, sidewalks, drives   | \$N/A             |
| Inspection, reporting, and overhead supervision                                  | included          |

Charges will be billed monthly and provide for 30 day terms of payment due. Should payment not be made by 30 days, a 2% charge for non payment will be added each month of non payment.

Contract dates: 4/01/2021-11/30/2024 either party can cancel with 60 days notice

Acceptance of above pricing and terms: \_\_\_\_\_ date:

Turf Works 13191 M 96 Hwy Augusta, MI 49012 phone .269.731.8873



### **Commercial References:**

|  |                                   |
|--|-----------------------------------|
| Hunters Run Association  | Eaton North American Headquarters |
| The Woods at Stonehedge  | Richland Village Condominiums     |
| Asmo Manufacturing   | Gull Lake Village Condominiums    |
| City of Battle Creek   | Starbucks, Qdoba, Biggby, Subway  |
| Gull Lake Community Schools  | Pizza Hut, Panera, Midas          |
| Battle Creek Unlimited   | Walker Fluke Accounting offices   |
| AVB Developments - multiple properties                                   | Hunters Place condominiums        |
| Prarie Farms   | Meadows Condominiums              |
| Customs Center Battle Creek Michigan                                     | Sterling Oaks West condominiums   |
| Richland Township Parks, cemetery, township offices, multiple properties |                                   |
| Sherman Lake YMCA  | Otsego Public Schools             |
| Field and Stream   | Trader Joes                       |
| Corner Shops at Drake  | Cottage Point Condominiums        |
| Hunters Creek Condominiums   | Bell Tower                        |

Turf Works was founded in 1992 and has over 500 active customers, we have the experience to manage any size project. We have a very extensive list of additional projects we have managed over the years. If you would like any further contact information please let us know. If you have any further questions please call Kevin Boucher at 269-209-4480 or email [kevin@turf-works.com](mailto:kevin@turf-works.com). Thank you for your consideration.

Turf Works 13191 M 96 Hwy Augusta, MI 49012 phone .269.731.8873





63RD DISTRICT  
STATE CAPITOL  
P.O. BOX 30014  
LANSING, MI 48909-7514

MICHIGAN HOUSE OF REPRESENTATIVES

**MATT HALL**  
STATE REPRESENTATIVE

PHONE: (517) 373-3787  
FAX: (517) 373-9119  
MattHall@house.mi.gov  
www.RepMattHall.com

FOR IMMEDIATE RELEASE

April 26, 2022

Contact: Denny Schwarze, Office: 517-373-2874, Cell: 517-648-8770

## **Rep. Hall leading local revitalization, public safety funding efforts in budget plan**

*Legislator touts key investments for Battle Creek, surrounding areas*

A budget plan state Rep. Matt Hall fought for that spurs development in Calhoun County was advanced today by a House budget subcommittee.

Hall highlighted \$13 million within the proposal, using federal COVID relief dollars through the state fiscal recovery fund, that will work to redevelop riverfront areas in downtown Battle Creek. The second-term legislator said the funding will go toward making the area look more natural – removing remnants of industrial plants, an aging concrete channel and other structures, and additional needed makeovers.

“This is a major step in revitalizing the riverfront and transforming downtown Battle Creek,” said Hall, of Comstock Township. “I pushed strongly for this funding so we can make better use of these areas for people in Calhoun County. Clean up and restoration will deliver a more picturesque and pristine riverfront, boost recreational and development opportunities, and make our areas a better place to live and work.

“There’s no doubt this would be a gamechanger for the downtown area.”

Hall is also advocating for a \$100 million grant program within a State Police budget proposal for local governments to apply for upgrades to emergency communication networks, including towers, 9-1-1 services and other key infrastructure.

“I have talked with our local law enforcement officers, first responders and dispatch officials and they have told me some of these towers need to be upgraded so our emergency systems in Calhoun County can be efficient and effective,” Hall said. “It’s extremely important to have high-quality communication in an emergency. This is about meeting the needs of the people in a time of crisis – and I am advocating for this funding so our courageous first responders can react as quickly as possible to save lives and keep people safe in our communities.”

Hall worked diligently with House Appropriations Committee chairman Thomas Albert to include the vital funding measures within the proposals.

“I am very appreciative of the work Chairman Albert has put in throughout this process and his willingness to both listen and respond to what our communities need in order to thrive,” Hall said. “I will continue to listen to residents and local officials in our areas on what they need in order to be successful – and be a strong, determined voice for those needs in Lansing.”

House Bill 5783, which contains the riverfront restoration plan, now moves to the full House Appropriations Committee following its approval from the House Appropriations Subcommittee on General Government. House Bill 5790, which contains the State Police budget and grant program plan, remains under consideration in the appropriations process.

#####

**Denny Schwarze**  
Communications Advisor

House Republican Caucus Services  
Office: 517-373-2874  
Cell: 517-648-8770  
[Dschwarze@house.mi.gov](mailto:Dschwarze@house.mi.gov)

# Confirming Order

**CONSORT**  
DISPLAY GROUP  
Kalamazoo Banner Works™  
Abstracta® • Display One®  
Podia® • Dori Pole® • FlagTrax™  
P.O. Box 3597 269.388.4532  
Kalamazoo, MI 800.525.6424  
49003-3597 888-880-6341 (FAX)  
sales@consort.com

Page 1/1  
Order ORD0070586  
Date 2/21/2020  
Mockup ID# 13647.20  
Quote Date 11/6/2019  
Quote # QTE0088941

**Bill To:** City of Battle Creek  
DPW Streets  
150 S. Kendall  
Battle Creek MI 49037

**Ship To:** City of Battle Creek  
DPW Streets  
150 S. Kendall  
Battle Creek MI 49037

| Purchase Order No. | Customer ID            | Salesperson ID  | Shipping Method | Payment Terms | Est. Ship Date | Master No. |
|--------------------|------------------------|---|-----------------|---------------|----------------|------------|
|                    | 1109                   | SALES   | STD GROUND      | NET 30        | 3/3/2020       | 107,109    |
| Ordered            | Item Number            | Description   | Discount        | Unit Price    | Ext. Price     |            |
| 20                 | 97114A-DMA6401-STARS   | "Double Glory" 30" x 94" Digital Marine Acrylic Banner - Pacific Blue-Stars | \$0.00          | \$111.50      | \$2,230.00     |            |
| 20                 | 97114A-DMA6403-STRIPES | "Double Glory" 30" x 94" Digital Marine Acrylic Banner - Jockey Red-Stripes | \$0.00          | \$111.50      | \$2,230.00     |            |
| 1                  | ASV049                 | Design Set Up Fee - Digital Marine Acrylic Banner                           | \$25.00         | \$25.00       | \$0.00         |            |

## Special Notes:

FedEx Ground has been estimated. New Digital Marine Acrylic Printing process.

|                |                   |
|----------------|-------------------|
| Subtotal       | \$4,460.00        |
| Misc           | \$0.00            |
| Tax            | \$0.00            |
| Freight        | \$60.00           |
| Trade Discount | \$0.00            |
| <b>Total</b>   | <b>\$4,520.00</b> |

**TERMS & CONDITIONS** Please review this order confirmation to ensure accuracy of all details. Verify quantities, ship date, ship method and delivery address. Contact your Sales Rep IMMEDIATELY with any required changes. Rush charges may apply. Cancelled orders will incur a 15% restock fee. Cancellation of custom product may be subject to a 25-100% cancellation fee. Delivered product must be inspected IMMEDIATELY upon receipt. Failure to promptly notify Consort of any quality or quantity dispute within three (3) business days of receipt constitutes a complete waiver of any dispute. Returned merchandise requires an RMA and is subject to a 15% restock fee. Shipping, handling and applicable sales tax added to final invoice. Expedited shipping is available for an additional fee. MasterCard, VISA, Discover and AmEx accepted. Wire Transfer is required for all international transactions.

-THANK YOU-

US Dollars Only



Kalamazoo Banner Works™  
Abstracta®  
Display One®  
Podia®  
Dori Pole™

**Consort Display Group**  
P.O. Box 3597  
Kalamazoo, MI 49001  
269.388.4532  
800.525.6424  
888.880.6341 (FAX)  
E-Mail info@consort.com

Customer #: 1109  
Contact Date: 11/6/2019  
**Quote #: QTE0088941**  
Purchase Order #:  
Terms: NET 30  
Requested Ship Date: 0/0/0000  
Ship Mode: STD GROUND  
Salesperson: SALES  
Page: 1

**Master Number: 107109**

**Bill To:**

City of Battle Creek  
DPW Streets  
150 S. Kendall

Battle Creek MI 49037  
Tel: (269) 966-3431 Ext. 0000  
Fax: (269) 966-3653 Ext. 0000

USA

**Ship To:**

City of Battle Creek  
DPW Streets  
150 S. Kendall

Battle Creek MI 49037  
Tel: (269) 966-3431 Ext. 0000  
Fax: (269) 966-3653 Ext. 0000

United States

| Code                | Qty/Sqft. | Item Description   | Price    | Special Discount | Amount     |
|---------------------|-----------|--|----------|------------------|------------|
| 97114A-SN3201-STAR  | 20        | "Double Glory" 30" x 94" Sunbrella Pacific Blue-Stars              | \$111.15 |                  | \$2,223.00 |
| 97114A-SN3203-STRIF | 20        | "Double Glory" 30" x 94" Sunbrella Jockey Red-Stripes              | \$111.15 |                  | \$2,223.00 |
|                     |           | w/imprint "Magnificent Motor Mile"                                 |          |                  |            |
| ASV049              | 1         | Design Set Up Fee - Digital Marine Acrylic Banner                  | \$25.00  | 100.00%          | \$0.00     |
|                     |           | Imprint fee waived when ordering 20+ banners with the same design. |          |                  |            |

*FedEx Ground has been estimated. New Digital Marine Acrylic Printing process.*

**Sub Total** \$4,446.00  
**Tax** \$0.00  
**Estimated Shipping** \$60.00  
**Quote Total** \$4,506.00

U.S. Dollars Only

**SALES AGREEMENT** With my signature, I certify this Quotation fairly represents my desire to purchase these products or services from Consort Display Group. I am authorized to execute this binding agreement and have read and agree to comply with the following Terms & Conditions: This Quotation is subject to final price verification and payment arrangements. 50% cash deposit is required for orders over \$15,000. Cancelled orders may incur a 15% restock fee. Cancellation of CUSTOM product is subject to a 25%-100% cancellation fee. A Confirming Order will follow to verify production and shipping dates. Rush charges may apply. **Delivered product must be inspected immediately upon receipt.** Failure to notify Consort of ANY quality or quantity dispute within 3 business days of receipt constitutes a complete waiver of any dispute. Returned merchandise requires a Consort-issued RMA. Restock fees apply. Shipping, handling and applicable sales tax added to final invoice. Product ships FOB Kalamazoo, MI. Expedited shipping is available for an additional charge. MasterCard, VISA, Discover and AmEx accepted. Wire transfer is required for all international transactions. Payment accepted in U.S. Dollars ONLY.

  
Signature

Tom S. Gerber  
Print Name

2/21/2020  
Date

PO# (if any)

Quotations honored for 30 days from Contact Date (above).

[www.consort.com](http://www.consort.com)



2129 Portage Street  
Kalamazoo, MI 49001  
800.525.6424  
269.388.4532  
FX: 269.388.2018  
www.consort.com  
sales@consort.com

**CONSORT**  
DISPLAY GROUP

**Kathleen Barkley**  
Direct Sales Representative

**MASTER #:**  
**PRINT DATE:**

**MOCK UP#:** 13647.20kb **PAGE:** 1 of 1  
**JOB NAME:** Battle Creek Unlimited  
**DATE:** 21 FEB 20  
**REVISION:**

**BANNER INFO**

**FABRIC:**  Sunbrella Pacific Blue  
 Sunbrella Jockey Red

**SIZE:** 30" x 94"

**HEMS:** 4"

**SIDES:** 2

**TRUE SETS?** n/a

**DIGITAL INKS**

☐ White

**ARTWORK INFO:**

RTP# 97114

**PLACEMENT:**

Imprint is 1" off bottom hem.

**TYPEFONTS USED:**

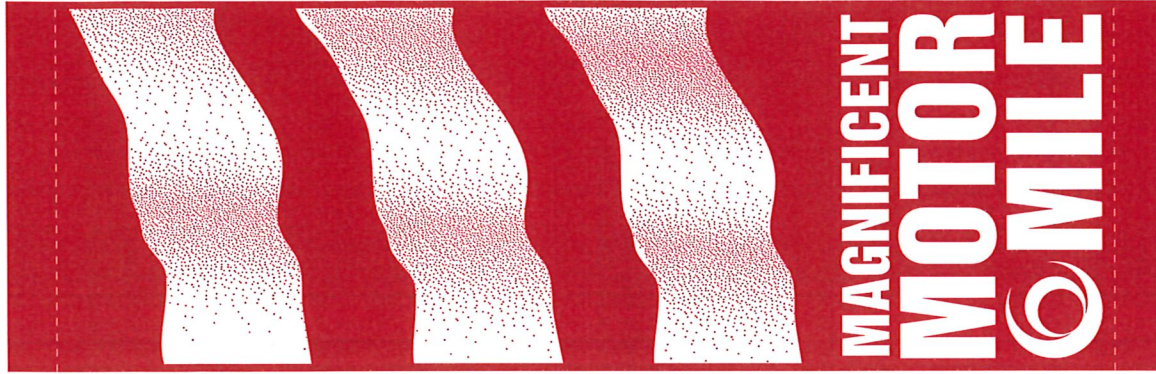
As shown.

**ARTWORK READY TO PRINT:** YES / NO

**CUSTOMER: PLEASE SIGN & RETURN**

  
Authorized by

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**TAKE NOTHING FOR GRANTED. PLEASE CHECK PROOF CAREFULLY.**

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**BATTLE CREEK** FIELD OF FLIGHT  
**AIR SHOW & BALLOON**  
FESTIVAL

April 14, 2022

TO: Matt DeMaagd (Honda), Jim DeMaagd (Mazda/GMC), Tim Kool (Chevy),  
Gary Minneman (Toyota), Vince Pavone (Ford), Tom Henkel (Chrysler/Jeep)

FROM: Barbara A. Haluszka, Executive Director

Here we go! The plans for this summer's Battle Creek Field of Flight Air Show and Balloon Festival are moving at a fast pace as we prepare to provide our community with one heck of a family festival! June 30 through July 4, 2022, we will be rocking the Battle Creek Executive Airport with all the excitement that surrounds the Field of Flight and honestly, I just cannot think of anywhere else I would rather be than here!

Just look at the Tentative Schedule of Events! Not only do we have the amazing US Air Force Thunderbirds Demonstration Team but let us just add the US Air Force F-35A Lighting 11 Demonstration and the US Navy F/A-18 Super Hornet Rhino Demo and the F-35C Navy Tac Demo (first time in Michigan) to the mix! Of course, we cannot forget about the 11 top civilian performers and Rick Myers "Firewalkers International Pyro" that just adds a completely new level to our already amazing Air Show!

We are in hopes of securing 50 hot-air Balloons that will provide the piece and quietness we love after all the after burning and jet wash! Great Bands on Center Stage, Two Fireworks Displays choreographed to music, Two Night Balloon Illumes, Twilight/Night Air Show with Pyro and if you have not seen the Jet Truck's performance at dark.....you need to! We have brought back the Great Lakes Timber Show with Logo rolling, carvings, and Axe Throwing. Skerbeck Carnival, Arts & Crafts Vendors, Great Food Vendors and there is still more!

I know I do not have to tell you that everything we have planned over the five days does come with a hefty price tag, but it sure does. We are experiencing nearly 30% increase in fixed items that we cannot cut back on such as in FUEL, smoke oil, porta jons and overall entertainment. Our goal is to not only cover all the expenses but also keep our admission fees affordable for all families to attend. I do believe with the support of all our sponsors and partners, we can make this great event happen and still keep it affordable for all to attend!

I have attached the advertising and promotional information that we did in 2021. Just to remind you of all that we do to promote our sponsors and community. I have also attached the Tentative Schedule of Events for 2022, the VIP Tent Tentative Hours of Operation and your Sponsorship Proposal.

3140 5th Avenue  
Battle Creek, MI 49037

p 269.962.0592  
f 269.962.8687

e [barb@bcballoons.com](mailto:barb@bcballoons.com)  
w [www.bcballoons.com](http://www.bcballoons.com)

Car Dealers

Page 2

I also want to let you know that I'm working with John Hart, City of Battle Creek, to create a banner containing all the Logo's of the Car Dealers that support us with vehicles and it will be flown on a Hot-Air Balloon during our event. As in the past, each dealer will be given at least \$150.00 per vehicle you donate to us for cleanup and detailing.

I so appreciate all your time and all your support!

Please do not hesitate to contact me with any questions or concerns. I would greatly appreciate your favorable response on or before April 27, 2022.

Thank you so much!

(Barb's Cell 269-986-4150)

/bah



2022

Battle Creek Field of Flight Air Show and Balloon Festival

DEALER COMMITMENT – 6 VEHICLES EACH

|                            | <u>FULL SIZE SEDANS</u> | <u>SUV'S</u> | <u>VAN'S</u> |
|----------------------------|-------------------------|--------------|--------------|
| <u>DEALER</u>              |                         |              |              |
| Battle Creek Honda         | 5                       | 1            |              |
| DeMaagd GMC/Nissan         | 5                       | 1            |              |
| Heritage Chevrolet         | 4                       | 2            |              |
| Sunshine Toyota            | 4                       | 2            |              |
| Henkel Auto Group          |                         |              | 6            |
| Lakeview Ford              | 4                       | 2            |              |
| MI ANG (Military Use Only) | 2                       |              | 2            |
| Rental Car Agency          | 12                      | 6            | 4            |
| CVB                        |                         | 1            |              |
| TOTAL                      | 36                      | 15           | 12           |

PLEASE DELIVER THESE VEHICLES ON TUESDAY, JUNE 28, FROM 9:30 am – 12 NOON. YOU WILL ENTER THROUGH GATE #20 AT WMU COLLEGE OF AVIATION DOWN BY THE BLUE T-HANGARS. PLEASE CALL RYAN SELER ONCE YOU REACH GATE #20  
269-209-8588 AND HIS TEAM WILL COME OPEN THE GATE

Delivery of the Display Cars will be Thursday, June 30 from 9:30 am – 12 Noon to the same Gate #20.

**2022 BATTLE CREEK FIELD OF FLIGHT AIR SHOW & BALLOON  
FESTIVAL  
BATTLE CREEK AUTO DEALERS**

**Dealer Participation**

**RENTAL Vehicles** – POINT OF CONTACT RYAN SEILER CELL: 269-209-8588  
EMAIL: [btlairboss@gmail.com](mailto:btlairboss@gmail.com)

- All Dealers Deliver the USED Vehicles Tuesday, June 28 from 9:30 am – 12 noon.
- We will need a total of 63 Vehicles; Only asking dealers to give us 6 Vehicles per Dealer And we will be renting the rest.
- Please bring these Vehicles in through Gate #20 which is just south of WMU and by the Blue T-Hangars. We will have you park them in a group according to each dealer. Tom Haluszka will be on site to inspect all vehicles for wear and tear. You may either have someone stay and review the cars with Tom or he will call you should there be any issues not listed on our Vehicle Inspection Sheet.
- Deliver the vehicles with however much fuel you wish. We will return the Vehicles with the same or we will reimburse each dealer.
- All Vehicles will be ready for pick up on Tuesday, July 5; we will call each dealer with a pick up time as soon as we have all your vehicles back on site.

**DISPLAY Cars** – POINT OF CONTACT SCOTT DURHAM CELL: 269-209-4268  
EMAIL: [sdurham19@gmail.com](mailto:sdurham19@gmail.com)

- Please deliver on Thursday, June 30 from 9:30 am – 12 noon.
- Bring these cars through Gate #6 off South Airport Road or Gate #20 off Helmer Road. Each Dealer can have up to two (2) cars on display (we know cars are tight so even one new one is fine).
- These Vehicles/Cars will also be ready for pick up on Tuesday, July 5 at 9:30 am @ Gate #20.
- If you would like a different day or period, please just give Scott a call on his cell or feel free to contact me 269-986-4150.

**Balloon Corporation Provides**

- Balloon Corporation will cover deductible or repairs should a vehicle be damaged. There is no insurance that I can purchase for the vehicles.
- Dealership Logos on Website, Event Brochure and in two Full Page Color Ads.
- Dealership Logos on the City of Battle Creek Water Bill Insert.
- Each Dealer's Name will be mentioned over the PA System during the Event daily.
- Each Dealer will receive:
  - 20 VIP Passes for each Day of the Event and 10 Parking Passes
  - 40 General Admissions Passes for the Event (can be used for any Day) and 25 Parking Passes (also can be used for any Day)
  - (Note: Just the VIP Passes are worth over \$10,000.00)

**2022 BATTLE CREEK FIELD OF FLIGHT AIR SHOW AND BALLOON FESTIVAL**  
**JUNE 30 THROUGH JULY 4**

**DEALER CONTACTS & PHONE NUMBERS**

|                              |  |                              |  |
|------------------------------|--|------------------------------|--|
| Matt DeMaagd<br>Jim DeMaagd  | Battle Creek Honda &<br>DeMaagd GMC/Nissan | 209-6215                     | <a href="mailto:demaagdma@aol.com">demaagdma@aol.com</a>   |
| Tim Kool<br>TJ Gossard       | Heritage Chevrolet                         | 269-967-2798<br>269-579-3901 | <a href="mailto:TKool@heritagechevy.com">TKool@heritagechevy.com</a><br><a href="mailto:tgossard@heritagechevy.com">tgossard@heritagechevy.com</a>                 |
| Gary Minneman                | Sunshine Toyota                            | 269-209-1986                 | <a href="mailto:garym@sunshinetoyota.com">garym@sunshinetoyota.com</a>   |
| Clayton Hulsey               | Henkel Auto Group                          | 269-967-2252                 | <a href="mailto:chulsey@henkelauto.com">chulsey@henkelauto.com</a>   |
| Vince Pavone<br>Troy Bernard | Lakeview Ford<br>Lakeview Ford             | 248-330-1880<br>810-845-6195 | <a href="mailto:vpavone@shoplakeviewford.com">vpavone@shoplakeviewford.com</a><br><a href="mailto:tbernard@shoplakeviewford.com">tbernard@shoplakeviewford.com</a> |

**CONTACT NUMBERS FOR THE BATTLE CREEK FIELD OF FLIGHT**

|               |     |              |  |
|---------------|-----|--------------|--|
| Barb Haluszka |     | 269-986-4150 | <a href="mailto:barb@bcballoons.com">barb@bcballoons.com</a>           |
| Tom Haluszka  |     | 269-209-8336 | <a href="mailto:haluszka.tom@comcast.net">haluszka.tom@comcast.net</a> |
| Ryan Seiler   | WMU | 269-209-8588 | <a href="mailto:btlairboss@gmail.com">btlairboss@gmail.com</a>         |
| Scott Durham  |     | 269-209-4268 | <a href="mailto:sdurham19@gmail.com">sdurham19@gmail.com</a>           |



## 2022 BATTLE CREEK FIELD OF FLIGHT AIR SHOW & BALLOON FESTIVAL Tentative Schedule

As a reminder, No loitering or viewing from Parking Lots; No Glass Bottles or Alcoholic Beverages are permitted. Coolers will be inspected. Field of Flight will sell Alcoholic Beverages at the Beer Garden to those 21 and older (must have proper ID). All scheduled activities/events are "weather permitting" and take place at the Battle Creek Executive Airport. **NO RAIN CHECKS OR REFUNDS.** We do **not** accept Credit Cards in the Parking Lots or at the Gates; ATM is available at the Main Gate. **Children "3 Ft." and under are FREE ~ ALL DAY ~ EVERY DAY!** There are no COVID Restrictions for this event.

### THURSDAY, JUNE 30 ~ COMMUNITY KICK OFF DAY...\$10 PER Car Load ~ Admission is FREE

- 4 PM PARKING & EVENT GROUNDS OPEN.
- 5 PM ALL VENDORS OPEN – Great food featuring ribs, chicken, steak sandwiches, ice cream, etc; shop for sunglasses, purses, dresses, jewelry, crafts AND more.
- 5 PM SKERBECK CARNIVAL – Amazing 20 + Rides like the Supernova 360 and fun games. On this date only, you can purchase Ride Bands in advance or on site for the same low price.
- 5:30-7 PM KID'S DAY with free crafts and Bike giveaways.
- 6 PM Great Lakes Timber Show – Axe Throwing, Chainsaw Carvings and Log Rolling!
- 7 PM HOT-AIR "BALLOON LAUNCH" OR "FLY-IN".
- 7 PM FIREKEEPERS CASINO PRESENTS Field of Rock featuring "Tony Fields & Doug Decker" with R&B, Soul, Funk & Ol' School Jams!
- 8:30 PM Great Lakes Timber Show – Axe Throwing, Chainsaw Carvings and Log Rolling!
- 9-9:30 PM KALSEE CREDIT UNION Presents Mesmerizing HOT-AIR "BALLOON ILLUME".
- 10:00 PM EVENT GROUNDS CLOSE.

### FRIDAY, JULY 1 ~ \$5 Parking ~ Admission \$13 Per Person (3ft & under Free)

- 2:30 PM PARKING & EVENT GROUNDS OPEN.
- 3:30 PM ALL VENDORS OPEN – Great food featuring ribs, chicken, steak sandwiches, ice cream, etc; shop for sunglasses, purses, dresses, jewelry, crafts AND more.
- 3:30 PM SKERBECK CARNIVAL – Amazing 20 + Rides like the Supernova 360 and fun games.
- 3:30-5 PM Air Show Warm Up featuring Skywriting, Jumpers and more!
- 6 PM Great Lakes Timber Show – Axe Throwing, Chainsaw Carvings and Log Rolling!
- 7 PM HOT-AIR "BALLOON LAUNCH" OR "FLY-In".
- 7:30 PM FIREKEEPERS CASINO PRESENTS Field of Rock featuring "The Rock Show & Journey Tribute Band"!
- 8:30 PM Twilight Air Show.
- 9 PM FIREKEEPERS CASINO PRESENTS Field of Rock featuring "The Rock Show & Journey Tribute Band"!
- 10 PM Night Air Show with Pyro.
- 11 PM EVENT GROUNDS CLOSE.

### SATURDAY, JULY 2 ~ \$5 Parking ~ Admission \$13 Per Person (3ft & under Free)

(Cereal City ½ Marathon and 5K runs – 7 AM)

- 9:30 AM PARKING & EVENT GROUNDS OPEN.
- 11 AM ALL VENDORS OPEN – Great food featuring ribs, chicken, steak sandwiches, ice cream, etc; shop for sunglasses, purses, dresses, jewelry, crafts AND more.
- 11 AM SKERBECK CARNIVAL – Amazing 20+ Rides like the Supernova 360 and fun games.
- 12 Noon-5:30 PM AIR SHOW TIME FEATURING THE US AIR FORCE THUNDERBIRDS DEMONSTRATION TEAM, The US Air Force F-35 Lighting II Demonstration, The US Navy F/A-18 Super Hornet Rhino Demo Team, The US Navy F-35c Two Ship Tac Demo Team; top civilian performers - Firewalkers International Pyro, Ken Rieder Redline Air Shows RV-8, Bill Stein Zivko Edge 540, World Champion Rob Holland MXS-RH, Nathan Hammon Super Chipmunk and Sky Writing, Misty Blues all Female Parachute Team, Chris Darnell Shockwave Jet Truck, Matt Younkin Twin Beech 18, Kyle Franklin the Flying Circus Comedy Act, Bob Carlton with his Jet Powered Sailplane, The Phillips 66 Aerostar Team (Harvey Meek, Paul Hornick, Gerry Molidor) Extra 300's, Erik Edgren Clipped Wing Taylorcraft and Phil Dacy Air Show Announcer.
- 6 PM Great Lakes Timber Show – Axe Throwing, Chainsaw Carvings and Log Rolling!
- 7 PM HOT-AIR "BALLOON LAUNCH" OR "FLY-IN".
- 7 PM FIREKEEPERS CASINO PRESENTS Field of Rock featuring "The Sam Luna Band" with their Classic modern sound.



8:30 PM Great Lakes Timber Show – Axe Throwing, Chainsaw Carvings and Log Rolling!  
 9 PM FIREKEEPERS CASINO PRESENTS Field of Rock featuring “Megan Rae Band” with all that country rock.  
 10:30 PM FIREWORKS Galore!  
 11 PM EVENT GROUNDS CLOSE.

**SUNDAY, JULY 3 ~ \$5 Parking ~ Admission \$13 Per Person (3ft & under Free)**

9:30 AM PARKING & EVENT GROUNDS OPEN.  
 11 AM ALL VENDORS OPEN – Great food featuring ribs, chicken, steak sandwiches, ice cream, etc; shop for sunglasses, purses, dresses, jewelry, crafts AND more.  
 11 AM SKERBECK CARNIVAL – Amazing 20+ Rides like the Supernova 360 and fun games.  
 12:30- AIR SHOW TIME FEATURING THE US AIR FORCE THUNDERBIRDS DEMONSTRATION TEAM and  
 5:30 PM The US Air Force F-35 Lighting II Demonstration, The US Navy F/A-18 Super Hornet Rhino Demo Team, The US Navy F-35C Two Ship Tac Demo Team; top civilian performers - Firewalkers International Pyro, Ken Rieder Redline Air Shows RV-8, Bill Stein Zivko Edge 540, World Champion Rob Holland MXS-RH, Nathan Hammon Super Chipmunk and Sky Writing, Misty Blues all Female Parachute Team, Chris Darnell Shockwave Jet Truck, Matt Younkin Twin Beech 18, Kyle Franklin the Flying Circus Comedy Act, Bob Carlton with his Jet Powered Sailplane, The Phillips 66 Aerostar Team (Harvey Meek, Paul Hornick, Gerry Molidor) Extra 300's, Erik Edgren Clipped Wing Taylorcraft and Phil Dacy Air Show Announcer.  
 6 PM Great Lakes Timber Show – Axe Throwing, Chainsaw Carvings and Log Rolling!  
 7 PM HOT-AIR “BALLOON LAUNCH” OR “FLY-IN”.  
 7 PM FIREKEEPERS CASINO PRESENTS Field of Rock featuring “Jake Kershaw” with all that Rhythm and Blues!  
 8 PM Great Lakes Timber Show – Axe Throwing, Chainsaw Carvings and Log Rolling!  
 8:45 PM KALSEE CREDIT UNION Presents the Mesmerizing HOT-AIR “BALLOON ILLUME”.  
 8:45 PM FIREKEEPERS CASINO PRESENTS Field of Rock featuring “Jake Kershaw”.  
 11 PM EVENT GROUNDS CLOSE.

**MONDAY, JULY 4 ~ \$5 Parking ~ Admission \$13 Per Person (3ft & Under Free)**

9:30 AM PARKING & EVENT GROUNDS OPEN.  
 11 AM ALL VENDORS OPEN – Great food featuring ribs, chicken, steak sandwiches, ice cream, etc; shop for sunglasses, purses, dresses, jewelry, crafts AND more.  
 11 AM SKERBECK CARNIVAL – Amazing 20+ Rides like the Supernova 360 and fun games.  
 12 Noon- AIR SHOW TIME FEATURING THE US AIR FORCE THUNDERBIRDS DEMONSTRATION TEAM and  
 5:30 PM The US Air Force F-35 Lighting II Demonstration, The US Navy F/A-18 Super Hornet Rhino Demo Team, The US Navy F-35C Two Ship Tac Demo Team; top civilian performers - Firewalkers International Pyro, Ken Rieder Redline Air Shows RV-8, Bill Stein Zivko Edge 540, World Champion Rob Holland MXS-RH, Nathan Hammon Super Chipmunk and Sky Writing, Misty Blues all Female Parachute Team, Chris Darnell Shockwave Jet Truck, Matt Younkin Twin Beech 18, Kyle Franklin the Flying Circus Comedy Act, Bob Carlton with his Jet Powered Sailplane, The Phillips 66 Aerostar Team (Harvey Meek, Paul Hornick, Gerry Molidor) Extra 300's, Erik Edgren Clipped Wing Taylorcraft and Phil Dacy Air Show Announcer.  
 6 PM Great Lakes Timber Show – Axe Throwing, Chainsaw Carvings and Log Rolling!  
 7 PM HOT-AIR “BALLOON LAUNCH” OR “FLY-IN”.  
 7 PM FIREKEEPERS CASINO PRESENTS Field of Rock featuring “US Air National Guard” with a Whole lot of Rock and Roll!  
 8:30 PM Great Lakes Timber Show – Axe Throwing, Chainsaw Carvings and Log Rolling!  
 9 PM FIREKEEPERS CASINO PRESENTS Field of Rock featuring “Great Scott Band” with the best of the 50's to the new millennium!  
 10:30 PM FIREWORKS Galore!  
 11 PM EVENT GROUNDS CLOSE.



**2022**

## **Battle Creek Field of Flight Air Show and Balloon Festival**

**FEATURING THE US AIR FORCE THUNDERBIRDS DEMONSTRATION**

**US AIR FORCE F-35 LIGHTNING II DEMONSTRATION**

**US NAVY F/A-18 SUPER HORNET RHINO DEMO**

### **VIP TENT HOURS OF OPERATION**

#### **CATERING BROUGHT TO US BY:** **TORTI TACO**

#### **THURSDAY, JUNE 30 – TENT OPENS @ 5 PM & CLOSES @ 10 PM**

**NOTE: 5 PM – 9 PM – FOOD WILL BE SERVED.**

**VIP Guests receive two (2) Trips through the Food Line.**

**Highlights: Kids Day; Balloon Launch; Carnival; Great Lakes Timber Show; FireKeepers Field of Rock Entertainment with Tony Fields & Doug Decker; Balloon Illume; Etc.**

#### **FRIDAY, JULY 1 – TENT OPENS @ 3:30 PM & CLOSES @ 11 PM**

**NOTE: 4:30 PM – 9:30 PM – FOOD WILL BE SERVED.**

**VIP Guests receive two (2) Trips through the Food Line.**

**Highlights: Practice Air Show; Balloon Launch; Carnival; Great Lakes Timber Show; Twilight/Night Air Show with Explosives; FireKeepers Field of Rock Entertainment, with The Rock Show & Journey Tribute Band; Etc.**

#### **SATURDAY, JULY 2 – TENT OPENS @ 11 AM & CLOSES @ 11 PM**

**NOTE: 11:30 AM – 3:30 PM and 5:30 PM – 9:30 PM – FOOD WILL BE SERVED.**

**VIP Guests receive two (2) Trips through the Food Line.**

**Highlights: Air Show Featuring the US Air Force Thunderbirds and F-35 Lighting II and The US Navy F/A-18; 5 Hour Air Show with Pyro; Balloon Launch; Carnival; Great Lakes Timber Show; FireKeepers Field of Rock Entertainment with the Sam Luna Band and the Megan Rae Band Balloon; Fireworks; Etc.**

#### **SUNDAY, JULY 3 – TENT OPENS @ 11 AM & CLOSES @ 11 PM**

**NOTE: 11:30 AM – 3:30 PM and 5:30 PM – 9:30 PM – FOOD WILL BE SERVED.**

**VIP Guests receive two (2) Trips through the Food Line.**

**Highlights: Air Show Featuring the US Air Force Thunderbirds and F-35 Lighting II and The US Navy F/A-18; 5 Hour Air Show with Pyro; Balloon Launch; Carnival; Great Lakes Timber Show; FireKeepers Field of Rock Entertainment with the Jake Kershaw Band; Balloon Illume; Etc.**

#### **MONDAY, JULY 4 – TENT OPENS @ 11 AM & CLOSES @ 11 PM**

**NOTE: 11:30 AM – 3:30 PM and 5:30 PM – 9:30 PM – FOOD WILL BE SERVED.**

**VIP Guests receive two (2) Trips through the Food Line.**

**Highlights: Air Show Featuring the US Air Force Thunderbirds and F-35 Lighting II and The US Navy F/A-18; 5 Hour Air Show with Pyro; Balloon Launch; Carnival; Great Lakes Timber Show; FireKeepers Field of Rock Entertainment with the US Air National Guard Rock Band and Great Scott Band; Fireworks; Etc.**

**PLEASE NOTE: ALL FOOD IS COMPLIMENTARY AND NOT PERMITTED TO BE TAKEN OUT OF THE VIP TENT. VIP Badge Holders are entitled to two trips through the Food Line. A salsa bar will be available all day. Bottled Water & Pop \$1.00 each; Alcoholic Beverages \$1.00 each. ONLY ONE (1) Beverage Per Person can Leave the VIP TENT. EVERYONE MUST HAVE A VIP BADGE OR VIP DAILY CARD FOR ADMISSION TO THE TENT (3 FT AND UNDER ARE ADMITTED FREE). NO canopy's, tents or coolers permitted in the VIP Tent Area but you are welcome to bring a comfortable chair/bag and small umbrella!**

# Battle Creek's Field of Flight Air Show & Balloon Festival

**June 30 – July 4, 2022**  
**Sponsor VIP Badge Order Form**

## **Fee Structure**

**BADGES PURCHASED IN ADVANCE WILL ALSO ALLOW FREE GATE ADMISSION**

- Admission is **\$110.00** per day
  - Children 3 ft. and under are permitted **free** when accompanied by a ticket holder
- ALL WEEKLY BADGES WILL HAVE YOUR COMPANY NAME – You must be a \$2,000.00 Contributor/partner before you can purchase VIP Badges. Seating is Limited!**

**VIP BADGE HOLDERS WILL BE PERMITTED TO GO THROUGH THE FOOD LINE ONCE OR TWICE PER DAY.**

**Thursday, JUNE 30** I wish to order \_\_\_\_ **Daily** VIP Badge(s) at **\$110** each = \$ \_\_\_\_

**Friday, JULY 1** I wish to order \_\_\_\_ **Daily** VIP Badge(s) at **\$110** each = \$ \_\_\_\_

**Saturday, JULY 2** I wish to order \_\_\_\_ **Daily** VIP Badge(s) at **\$110** each = \$ \_\_\_\_

**Sunday, JULY 3** I wish to order \_\_\_\_ **Daily** VIP Badge(s) at **\$110** each = \$ \_\_\_\_

**Monday, JULY 4** I wish to order \_\_\_\_ **Daily** VIP Badge(s) at **\$110** each = \$ \_\_\_\_

**ALL WEEK VIP BADGE** I wish to order \_\_\_\_ **ALL WEEK** VIP Badge(s) at **\$550** = \$ \_\_\_\_

**Amount Due** \$ \_\_\_\_

**VIP PARKING PASSES ARE \$60.00 PER DAY. I would like to purchase the following:**

**JUNE 30 \_\_\_\_; JULY 1 \_\_\_\_; JULY 2 \_\_\_\_; JULY 3 \_\_\_\_; JULY 4 \_\_\_\_;**

**Amount Due** \$ \_\_\_\_

**PLEASE MAKE CHECKS PAYABLE TO: Battle Creek Field of Flight**

**Please Contact (Name):** \_\_\_\_\_

**Company Name:** \_\_\_\_\_ **Phone:** \_\_\_\_\_

**Please Note:** VIP Badges/Cards will allow free admission to the event grounds and the VIP Tent. VIP Guests will be permitted to travel through the Food Line once or twice Per day and beverages can be purchased for a minimal fee (Water, Pop & Alcoholic Beverages \$1.00); No Canopy's or Tents permitted in the VIP Tent Area, however, comfortable bag chairs and small umbrella's will be permitted.

**Battle Creek Field of Flight \* 3140 5<sup>th</sup> Avenue \* Battle Creek, MI 49037**  
**Office: 269-962-0592 Fax: 269-962-8687**



# 2022

## Battle Creek Field of Flight Air Show & Balloon Festival

### **VIP BADGE ALERT**

**In order for us to better serve our sponsors & contributors and to ensure that we have plenty of food and beverage, the following rules will apply:**

**Please direct all your** your individuals receiving a VIP Badge or Daily VIP Pass Card to visit our website at [www.bcballoons.com](http://www.bcballoons.com). On the home page, top right they will click on the Field of Flight Logo that says "Sponsor Guest Information". This will download a PDF that contains all the information you & guests will need from VIP Tent Hours, Directions, Schedule of Events, etc. We will provide you a full set of all the necessary paperwork to make copies and disperse to your guests.

- 1.) ALL WEEKLY VIP BADGES WILL BE HOLE-PUNCHED UPON ENTRANCE TO THE VIP TENT.  
Each badge is good for one person to utilize, per day. When you check in at the VIP Registration Area, your badge will be punched and you will receive the VIP Admission wristband. You must have both the VIP Badge and wristband for entrance to the VIP Tent. You will then be free to come and go as you please. You can, however, give the Weekly VIP Badge to someone else for the following day.
- 2.) VIP DAILY PASSES ARE INDICATED WITH THE DATE IN WHICH IT IS GOOD FOR. This will allow the holder of the pass in through Gates at no charge. It will be marked and given back to the holder to then present at the VIP Tent. The holder will then be given a daily VIP Badge and wristband. At the end of the day, please turn the "daily VIP" badge in to the VIP Tent Greeters.
- 3.) VIP Badges or Daily VIP Passes for Children. Each Child less than three (3) feet tall is permitted "free" into the VIP Tent at no charge, but they must be accompanied by an adult (with a VIP Badge/Pass). ALL CHILDREN TALLER THAN THREE (3) FEET MUST HAVE A VIP BADGE OR DAILY VIP PASS. NO EXCEPTIONS.
- 4.) **Daily** VIP Badges can be purchased for **\$110.00 and can be purchased daily at the VIP Tent**. However, you will have to also pay the daily admission fee to enter through the Entrance Gates. And, be a \$2,000 and above partner/contributor.
- 5.) Please remember that alcoholic beverages can be purchased for \$1.00 and available to only those with identification. **You are permitted to leave the VIP Tent with your beverages however, only one per person.**
- 6.) VIP Tent Guests will be permitted to go through **the Food Line twice (2) per day**; utilizing (1) plate Per trip. There will be a salsa bar and chips open all day long.
- 7.) You are welcome to buy food from our wonderful food vendors and bring it into the VIP Tent; however, You are not permitted to take the wonderful complimentary food out of the VIP Tent.
- 8.) Make sure that your VIP Badge is secured to your body! If you lose it, it will cost to replace it!
- 9.) All Badges and Daily VIP Cards allow free admission through the pedestrian gates.
- 11.) Canopy & Tents are not permitted in the VIP Tent Area; however, feel free to bring your own bag chair.
- 12.) ALL AIR SHOW PERFORMERS WILL RECEIVE COMPLIMENTARY BEVERAGES WHEN IN UNIFORM OR AS LONG AS THEY HAVE THEIR VIP BADGE.

**Thank you for your cooperation and have great a week!**








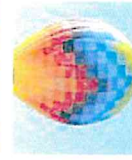



























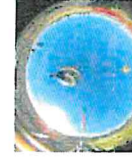





















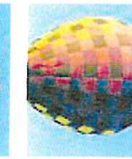


















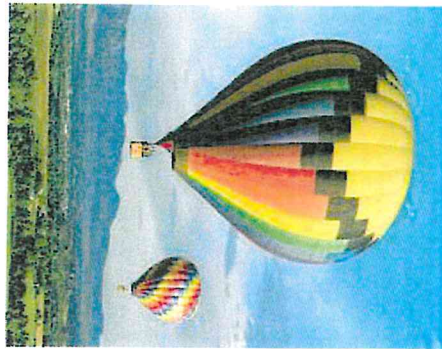
# 2021 IS LOOKIN UP

BATTLE CREEK  
FIELD OF FLIGHT  
& BALLOON  
FESTIVAL

JUNE 30-JULY 4

BCBALLOONS.COM

## 2021 Hot Air Balloonists

|   |   |   |
|---|---|---|
| <b>Aldridge, Blake</b>  |    |    |
| <b>Anderson, Allen</b>  |    |    |
| <b>Bousselet, Matt</b>  |    |    |
| <b>Brown, Tom</b>   |    |    |
| <b>Bussey, Bill</b>   |    |    |
| <b>Campbell, Craig</b>  |    |    |
| <b>Coan, Larry</b>  |    |    |
| <b>Grabtree, Chad</b>   |    |    |
| <b>Davis, Jason</b>   |    |    |
| <b>Donner, Nick</b>   |     |     |
| <b>Ferrall, Rick</b>  |    |   |
| <b>Foelske, Aaron</b>   |    |   |
| <b>Hall, Dennis</b>   |    |   |
| <b>Heartill, Joe</b>  |    |   |
| <b>Heavin, Brandon</b>  |    |   |
| <b>Heavin, Gary</b>   |    |   |
| <b>Heffron, Mike</b>  |    |   |
| <b>Jagues, Tyler</b>  |    |   |
| <b>Jay Kenny</b>  |    |   |
| <b>Kerber, Rick</b>   |     |    |
| <b>Lutkus, Janet</b>  |  |  |
| <b>Mitchell, Steve</b>  |  |  |
| <b>Moore, Michael</b>   |  |  |
| <b>Nels, AJ</b>   |  |  |
| <b>Nels, Al</b>   |  |  |
| <b>Pestun, Jeff</b>   |  |  |
| <b>Petrehn, John</b>  |  |  |
| <b>Petrehn, Paul</b>  |  |  |
| <b>Raya, Shawn</b>  |  |  |
| <b>Reeder, Eric</b>   |   |   |
| <b>Ret, Richard</b>   |  |  |
| <b>Rofe, Pat</b>  |  |  |
| <b>Rubin, Jeremy</b>  |  |  |
| <b>Sitko, Steve</b>   |  |  |
| <b>Smart, Chris</b>   |  |  |
| <b>Stamats, Susan</b>   |  |  |
| <b>Wilson, Dale</b>   |  |  |
|  |   |   |



**Chachi "The Rocketman" Valencia**  
Human Cannonball being shot from a cannon;  
free flying through the air at speeds of 55 mph  
and soars over 250 ft.



15 Minutes of pure color and explosions  
all choreographed to fun music.  
Dates are July 1 and July 4

SAMPLE  
BATTLE CREEK ENQUIRER

## THANK YOU OFFICIAL 2021 SPONSORS



















## 2021 PARTNERS AND CONTRIBUTORS








Adams Shirt Shack Battle Creek Community Foundation Battle Creek Enquirer Battle Creek Honda Battle Creek Unlimited BC Sound & Stage Benhke Trucking Benhke Warehouse Besco Water Treatment Bluefish Consulting Calhoun County Visitors Bureau City of Battle Creek Crystal Flash CSM Group CTS Telecom Dan Henry Distributing Delhaage GMC-Nissan DENSO Manufacturing Dr. John B. Morris, Dendistry Duncan Aviation Firekeeper's Casino Friends & Company Graphic 3 Printing Henkel Auto Group Heritage Chevrolet Holiday Inn Home 2 Suites Battle Creek Hungry Howies Insurance Network Jb's Whiskey Creek Old Style Grill Kaisee Credit Union Kellogg Arena Kellogg Community College Kellogg Company King Jeweler's Lakeview Ford LifeCare Ambulance Service Mac's Fire Protection MGA-DEV Meijer Michigan Air National Guard 110th Wing Michigan Regional Council of Carpenters Local 525 Myers Chiropractic Net Magic Pros Web Design Oaklawn Hospital Parker Aerospace Hydraulic Systems Plumbers & Pipefitters Local 333 Riverside Golf & Banquet Club B D N.E Consulting Schlotzsky's Deli Schweizer Contracting Sims Heating & Cooling Sunshine Toyota Townsquare Media WACO Kitchen Waste Management WMN 98.5 Country Radio WMU College of Aviation WMWT Channel 3 Young's Propane 513 Pictures PACOS/Caranti Scholarship.



## **DICKMAN ROAD BUSINESS IMPROVEMENT BOARD**

**Authorization:** Resolution No. 351, dated 9/7/99, authorizing the joint establishment by the Cities of Battle Creek and Springfield of a Business Improvement District (BID) along Dickman Road, and authorizing the creation of a Business Improvement Board to carry out certain statutory functions (pursuant to Public Act 49 of the Public Acts of 1999).

**Appointing Authority:** City Manager, confirmed by City Commission/City of Springfield

**Purpose:** To undertake functions, objectives, and powers enumerated in Section 1 of Public Act 49 of the Public Acts of 1999, including the promotion of economic activity in the BID along Dickman Road and providing or contracting for the administration, security, and operation of the District, to include physical improvements and joint marketing.

**Members:** Nine                      **Terms:** Three years, staggered

**Special Requirements:**                      **City of Battle Creek Board Members**

- City Manager or designee
- Representative of business or property within or adjoining the (BID), but not involved with an automobile dealership
- Three representatives, based on nominations from automobile dealerships in the BID

**City of Springfield Board Members**

- City Manager
- Representative of business or property within or adjoining the (BID), but not involved with an automobile dealership
- Two representatives, based on nominations from automobile dealerships in the BID

**Compensation:** None.

| <b><u>Member</u></b>  | <b><u>Term Expires</u></b> |
|---|----------------------------|
| Jim DeMaagd Jr./DeMaagd Oldsmobile-Nissan-GMC Trucks                      | 10-1-2022                  |
| Tim Kool/ <b>VICE CHAIR</b> /Heritage Chevrolet                           | 10-1-2023                  |
| Gary Minneman, Jr./ <b>CHAIR</b> /Sunshine Toyota (Springfield appointee) | 10-1-2023                  |
| Carl Fedders, City Manager appointee                                      | 10-1-2024                  |
| Clayton Hulsey/Henkel Lincoln-Dodge-Mercury (Springfield appointee)       | 10-1-2024                  |
| Scott Baxter/Baxter Funeral Home  | 10-1-2025                  |
| Vester Davis, Jr., Springfield City Manager                               | Indefinite                 |

3-7-2022/mkc