

Smart Food Tracker

Data-driven decision making for
guaranteed quality & increased profitability



The lack of objective and real-time data on the quality and preservability of food ingredients throughout the supply chain is a major liability and cost driver for F&B vendors.

Smart Food Tracker gives real-time visibility on valuable food assets throughout the supply chain in intuitive dashboards based on actual conditions and physical parameters during transport and handling, for total control and guaranteed quality.



Always up-to-date

- Keep total control over product quality throughout the supply chain
- Eliminate losses and write-offs due to lack of insight
- Increase customer satisfaction and profitability
- Lower carbon footprint of production/operation

Real-time insights

- Have easy & continuous access to all relevant data
- Get insights on-the-fly
- Act immediately on dashboard information & custom alarm notifications

Increase profitability and customer satisfaction

Secure and reliable

- Verifiable data collection, transmission and processing for mission-critical processes
- Azure trusted cloud platform for maximum uptime & reliability
- 24/7/365 support & services

Run a secure and reliable solution

Scalable, open architecture

- Agile, comprehensive infrastructure
- Out of the box solution with standard hardware for universal connectivity
- No in-house specialists needed

Deploy and maintain without huge investments

"In less than 6 weeks we were provided with a ready-for-production solution that enabled us to reduce quality write-offs to zero versus a 2 million EUR loss the previous year."

- Gert Motmans, *Business Procurement Manager, Friesland-Campina*