

Company Introduction

ELMLAB is a technology driven business solution company, over the time the company has provided its services to businesses from various industries, to design and build viable business models previously not viable with the use of suitable technology. The company has since then developed its own product, and envisioned to build a sustainable business ecosystem through technology by enabling perpetual collaboration and integration.

Positioning of the Company

To be the ecosystem designer and business enabler through continuous innovation in human capital and technology, aiming to cater its services to a larger extent of Malaysian SMEs and businesses in the Far East region.

Work Direction

Creation of insightful contents to reach wider audiences in the market, pertaining to the company endeavors to establish relevant knowledge base, sense of awareness, understanding and eventual acceptances of company products use cases.

To establish company branding and project clearer representation of the company to attract relevant audiences, talents, clients, collaborators and potential investors.

Work Scope

To conduct relevant market research, product analysis, communications, to create necessary contents in writings or visuals to convey intended information in clear and concise manner.

Creations done in forms of presentation slides, flyers & brochures, write up product info, digital banners or even proposals for usage in email marketing, leads generation, assisting in touching up visual and info experience in the company products and services.

Basic Responsibilities

- Organise and prepare contents in structured form
- Punctualities & Self Initiatives
- Establish realistic and actionable planning to meet deadline
- Communication on expectation of outcome

Requirement

- Excellent writing and editing skills in English language and Bahasa & Mandarin (not compulsory)
- Experienced in researching from multiple sources
- Familiarity with web publications & citations