

## KEY

— 7MM MARGIN  
"SAFE ZONE"

• • • TRIM LINE

■ BLEED AREA



# A5 POSTCARD TEMPLATE

Front of postcard can be  
covered edge to edge  
in your artwork

The BLUE line is the edge of the  
"safe zone". No wording or logos should be  
nearer than 7mm from the edge of the card  
(unless it bleeds off)

The pink dotted line is the trim line

The yellow area is the "bleed". If you want a  
image or photo to be printed to the edge of

your design, the image MUST continue for  
an extra 3mm on every edge. This "bleed"  
is then trimmed off after printing and is  
essential to avoid any white edges showing.

Please also include crop marks on  
each corner

148mm

210mm

If undelivered please return to:  
Full return address to go here

Delivered by



ROYAL MAIL

Clear zone for PPI



Rear of postcard can use  
all the areas covered by  
the image for artwork

Sample Name  
Sample Address  
Sample Address  
Sample City  
Sample County  
Sample Postcode

Clear zone for  
address data  
and Royal Mail  
barcodes

Barcode

Clear zone for Royal Mail barcodes