



Confederation of Indian Industry



Indian Green Building Council
Greening India since 2001



Clean Tech Summit 2015

26 June 2015, 1000hrs, Hotel Vivanta by Taj,

Partnership Proposal

About Us...

Confederation of Indian Industry (CII)

The Confederation of Indian Industry (CII) works to create and sustain an environment conducive to the development of India, partnering industry, Government, and civil society, through advisory and consultative processes.

CII is a non-government, not-for-profit, industry-led and industry-managed organization, playing a proactive role in India's development process. Founded in 1895, India's premier business association has over 7400 members, from the private as well as public sectors, including SMEs and MNCs, and an indirect membership of over 100,000 enterprises from around 250 national and regional sectoral industry bodies.

In its 120th year of service to the nation, the CII theme of **'Build India – Invest in Development, A Shared Responsibility.'** reiterates Industry's role as a partner in national development. The focus is on four key enablers: Facilitating Growth & Competitiveness, Promoting Infrastructure Investments, Developing Human Capital, and Encouraging Social Development.

With 64 offices, including 9 Centres of Excellence, in India, and 7 overseas offices in Australia, China, Egypt, France, Singapore, UK, and USA, as well as institutional partnerships with 300 counterpart organizations in 106 countries, CII serves as a reference point for Indian industry and the international business community.

Indian Green Building Council (IGBC)

The Indian Green Building Council (IGBC), part of the Confederation of Indian Industry (CII) was formed in the year 2001. The vision of the council is, "To enable a sustainable built environment for all and facilitate India to be one of the global leaders in the sustainable built environment by 2025".

IGBC is strong with membership base of more than 2000 Members which is progressively increasing over the year. Members comprises of all stakeholders of the construction Industry viz. Architects, Interior, Designers, Landscape consultants, MEP consultants, builders, Developers, Product & Equipment Manufacturer, corporate, Institutions and Governments agencies.

The council also organizes Green Building Congress, its annual flagship event on green buildings. With a modest beginning of 20,000 sq. ft. green built-up area in the country in the year 2003, today more than 3,000 green buildings projects coming up with a footprint of over 2.78 Billion sq. ft. are registered with the Indian Green Building Council (IGBC), out of which 580 Green building projects are certified and fully functional in India.

The growth has been possible with the participation of all stakeholders in the green building movement. The council closely works with several State Governments, Central Government, World Green Building Council, bilateral and multi-lateral agencies in promoting green building concepts.

Website: www.igbc.in

Background

Our world is entering an age of unprecedented risks and opportunities. There is immense pressure on our natural resources, carbon emissions are alarmingly high, and inequalities are increasing. The environment is suffering as are the people. The unlawful disposal of electronic waste has also raised the alarm for the environment and has become a major concern for the world to address with an immediate effect.

While envisaging a holistic vision to promote clean energy, due importance must also be laid on clean energy harvesting with active involvement of key stakeholders. Developed nations have already shifted from the traditional means of energy production to the greener modes and it's the high time where we must also follow the same path and set up the way forward.

Therefore, it has become imperative to bring the notion of 5 R's (**Reduce Reuse Recycle Replenish & Restore**) into practice with the joint efforts of the Government, Industry and Civil Societies. Our single step in this direction would help ensuring adequate production of green & clean energy from renewable resources not just for the present but for the generations to come.

Sponsorship Options

	EVENT SPONSOR	PRINCIPAL SPONSOR	ASSOCIATE SPONSOR	CORPORATE CONTRIBUTOR
Sponsorship Options	(Rs 5Lac)	(Rs 3Lac)	(Rs 2Lac)	(Rs 1Lac)
Logo on the wings of the conference backdrop in the hall	✓	✓	✓	-
Logo in the Conference Booklet	✓	✓	✓	-
Logo in the Ad placed in print and digital media partner	✓	✓	✓	-
Thank you sponsor tent card to be placed on every delegate table	✓	✓	✓	✓
Complimentary delegate passes	12	6	4	2
Opportunity to nominate speaker / Session Chairman	✓	✓	-	-
Screening of Corporate film (Up to 3 Minute duration during lunch & Tea Break)	✓	-	-	-
Company literature as part of the documentation pack	✓	-	-	-
Panel "Thanking all the sponsors" at Conference Venue	✓	✓	✓	✓
Special Announcements of Thanking Sponsors	✓	✓	✓	✓
Recognition of level of Sponsorship in the delegate kit (Thank you sponsor card)	✓	✓	✓	✓
Sponsors Ad in the CII UP Bi-Monthly News Letter- " Uttar Pradesh Ascent" (Ad copy to be provided by the sponsor)	Full Page	Half Page	Quarter Page	-

