**Quantitative Research Questionnaires**

horizontal line

**Research Title:**

**Purpose:**

**Instructions:**

**Demographic Information:**

1. **Age:**
2. **Gender:**
3. **Occupation:**
4. **Education Level:**

**Section 1: Numerical Data Collection**

1. **On a scale of 1-10, how would you rate your experience with [product/service]?**
   * **1 [ ]**
   * **2 [ ]**
   * **3 [ ]**
   * **4 [ ]**
   * **5 [ ]**
   * **6 [ ]**
   * **7 [ ]**
   * **8 [ ]**
   * **9 [ ]**
   * **10 [ ]**
2. **How many times per month do you use [product/service]?**
3. **How much do you spend on [product/service] monthly?**

**Section 2: Statistical Analysis**

1. **Rate the importance of the following features (1-5):**

| **Feature** | **1 (Not Important)** | **2** | **3** | **4** | **5 (Very Important)** |
| --- | --- | --- | --- | --- | --- |
| **Feature A** | **[ ]** | **[ ]** | **[ ]** | **[ ]** | **[ ]** |
| **Feature B** | **[ ]** | **[ ]** | **[ ]** | **[ ]** | **[ ]** |
| **Feature C** | **[ ]** | **[ ]** | **[ ]** | **[ ]** | **[ ]** |
| **Feature D** | **[ ]** | **[ ]** | **[ ]** | **[ ]** | **[ ]** |

1. **How likely are you to continue using [product/service]?**
   * **Very Likely [ ]**
   * **Likely [ ]**
   * **Neutral [ ]**
   * **Unlikely [ ]**
   * **Very Unlikely [ ]**
2. **Please provide any additional comments or feedback:**

**Thank You Note:**

**Contact Information for Follow-Up:**