**To Whom It May Concern Letter & Email Sample**

**Date: May 2, 2024**

**Subject: Recommendation for John Doe**

**To Whom It May Concern,**

**I am writing to recommend John Doe for the position of Marketing Manager at your company. Having worked closely with John for over three years at ABC Corp, I have witnessed his exceptional skills and commitment firsthand.**

**John has consistently demonstrated a high level of proficiency in all facets of marketing, including strategic planning, digital marketing, and brand management. His innovative strategies resulted in a 30% increase in our online engagement, a testament to his expertise and hard work.**

**John is not only a strategic thinker but also an inspiring team leader. His ability to motivate his team has been crucial in meeting tight deadlines and achieving complex project goals.**

**I am confident that John Doe will be a valuable asset to your organization. Please feel free to contact me at [Your Contact Information] should you require any further information.**

**Sincerely,**

**[Your Name]**

**[Your Position]**